

STURGEON BAY

DOOR COUNTY, WI



2026 ACTIVITY GUIDE

8



18



Rachel Lukas

32



Rachel Lukas

CONTENTS

4	Seasons in Sturgeon Bay	18	Sturgeon Bay Farmers Market	44	Dine
6	Events	22	Experience	48	Shop
8	Outdoor Recreation	26	Fishing	56	Stay
10	Parks	28	Lighthouses	60	Wedding & Events
14	Beaches	32	Artists & Galleries	62	Professional Services
16	Community Feature	40	Sip	66	Health & Wellness



DoorCo Photo



Welcome to the 2026 Destination Sturgeon Bay Activity Guide! We're so excited to share this with you as you plan your next visit to our beautiful waterfront community. Our mission is to provide a first-class visitor experience, support our local businesses, and enhance the quality of life for everyone who calls Sturgeon Bay home.

2025 was a truly unforgettable year. We welcomed the Tall Ships back to our shores, and tens of thousands of visitors joined us to celebrate their arrival. It was breathtaking, and honestly, it makes me emotional just thinking about it!

As you explore this guide, we hope it helps you discover everything from classic favorites to hidden "local" treasures. Our team, Alexa Soto (Marketing Coordinator, pictured left), myself, Cameryn Ehlers-Kwaterski (Executive Director, middle left), Rosella Trotter (Member & Relations Director, middle right), and Andrea Hanson (Events Director, far right), is here to help make your experience memorable! We can't wait to welcome you! Be sure to follow and tag us @sturgeonbaydc to share your adventures with us.

– Cameryn Ehlers-Kwaterski,
Executive Director



Published Dec. 31, 2025
Issue Number 34

Destination Sturgeon Bay is a nonprofit organization. Our mission is ensuring a first-class visitor experience, helping local businesses grow and enhancing Sturgeon Bay's quality of life.

The Sturgeon Bay Activity Guide is published annually. Information in this publication may not be reproduced in any form without written permission from Destination Sturgeon Bay.

Send all correspondence to:
Destination Sturgeon Bay,
36 S. 3rd Avenue,
Sturgeon Bay, Wisconsin 54235
or email:
vacation@sturgeonbay.net



ON THE COVER

Kids learn to sail at the Sail Training Foundation
Image by DoorCo Photo



Winter

Winter in Sturgeon Bay is a season of quiet beauty and cozy escapes. Take in the shoreline, shop local, and discover the warmth of our cafes and restaurants. Whether you're enjoying a snowy walk, ice fishing, or savoring a warm drink by the fire, Sturgeon Bay offers the perfect place to slow down and embrace the season.



Luke Collins



Luke Collins



Spring

Start your morning with coffee downtown before strolling through blooming cherry orchards, and waterfront paths. Spend the afternoon exploring local shops and galleries, then enjoy a fresh, seasonal dinner by the water. End the day with a sunset walk along the shore.



Rachel Lukas



Summer

Kick off the day with a Farmers Market visit, then head to the beach or out on the water for kayaking, sailing, or fishing. In the afternoon, browse boutiques and cool off with ice cream or gelato downtown. Wrap up your summer day with live music in the park or dinner overlooking the bay.



STURGEONBAY.NET

Fall

Take a scenic drive or hike to enjoy fall colors, then stop at a café for a cozy treat. Spend your afternoon apple picking or browsing local art. In the evening, warm up with a hearty meal and enjoy crisp autumn air with a waterfront stroll.



DoorCo Photo

EVENTS



Christmas by the Bay Weekend

Rachel Lukas

FIRE & ICE FESTIVAL FEBRUARY 14

Sponsored by Cherry Lanes Arcade Bar
Throughout Sturgeon Bay
Celebrate the heart of winter with locally carved ice sculptures, in-store specials, local food, and family-friendly activities throughout Sturgeon Bay.

ST. PATRICK'S DAY PARADE MARCH 14

Sponsored by Kitty O'Reilly's Irish Pub
Throughout Sturgeon Bay
Join the festive fun as the streets of Sturgeon Bay come alive with marching bands, colorful floats, and Irish cheer for a lively celebration of all things green!

STURGEON BAY FINE ART FAIR MAY 23-24

Sponsored by Door County Medical Center
Martin Park
Experience the incredible creativity and artistic talent that continues to amaze visitors each and every year.

STURGEON BAY CELEBRATES JULY 4

Sunset Park
Celebrate the 4th of July with delicious food, cold drinks, live music, and a firework show at dusk!

SAIL THRU THE AVENUES SIDEWALK SALES JULY 30

Throughout Sturgeon Bay
Take advantage of great bargains and discover unique finds including art, clothing, and more during this citywide event from 9am-4pm!

DOOR COUNTY CLASSIC AND WOODEN BOAT SHOW JULY 31 - AUGUST 2

Door County Maritime Museum
Boats will be on display along the west waterfront and in front of the Door County Maritime Museum. Food, drink, games for kids, and more boats than ever!



Sika-Flex | Door County
Classic & Wooden Boat Show

Rachel Lukas



Thrills & Chills

BLOODYS, BREWS & BACON

AUGUST 2

Sonny's Pizzeria

Enjoy a bacon flight & slice of breakfast pizza and dance along to live music while sipping your favorite morning beverage.

HARVEST FEST

SEPTEMBER 19

Throughout Sturgeon Bay

Embrace the flavors and fun of fall with the tapping of the firkin', local vendors, seasonal foods, craft demonstrations, and activities for all ages during this autumn celebration.

THRILLS & CHILLS

OCTOBER 24

Sponsored by Quantum Technologies

Throughout Sturgeon Bay

Get spooked and entertained with a fun parade, costume contests, fall treats, and eerie fun for the whole family in this Halloween-themed event.

CHRISTMAS BY THE BAY

WEEKENDS

NOVEMBER 20

Sponsored by 96.7 WBDK

Throughout Sturgeon Bay

Ring in the holiday season with festive lights, holiday markets, Santa visits, tree lightings, and cheerful entertainment for a magical Sturgeon Bay Christmas experience.

ONGOING EVENTS

STURGEON BAY FARMERS MARKET

SATURDAYS, MAY 30 - OCTOBER 10

Sponsored by Bank First

Downtown Sturgeon Bay

An abundant variety of locally grown produce, specialty food & drinks, fresh cut flowers, meats, cheese and bakery.

SET SAIL IN STURGEON BAY STREET ART AUCTION

MAY - SEPTEMBER 19

Sponsored by Nicolet National Bank

Martin Park

Celebrate creativity and support local art by bidding on unique street art installations while enjoying Sturgeon Bay's vibrant public art scene.

STURGEONBAY.NET



Rachel Lukas



PADDLE, *Pedal* OR STROLL
EXPLORING STURGEON BAY'S WATERFRONT

There's no better way to experience Sturgeon Bay than right along the water. Whether you're gliding by kayak, pedaling on two wheels, or taking a leisurely stroll, our waterfront invites you to slow down and soak in the beauty.



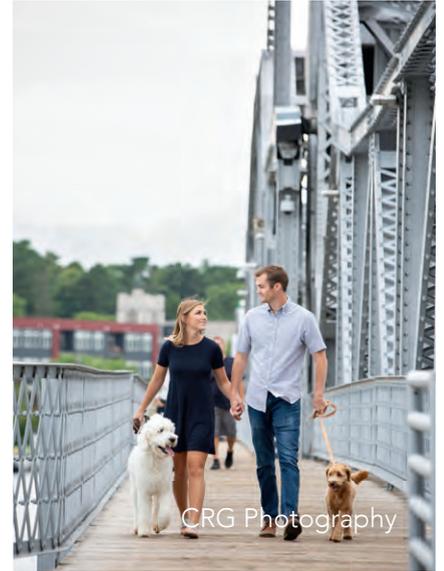
PADDLE

Launch your kayak, canoe, or paddleboard from one of our public access points and explore the shoreline at your own pace. Paddle past marinas, historic bridges, and scenic bayside parks for a fresh perspective of the city.



PEDAL

Bike your way along the waterfront trails, connecting you to parks, neighborhoods, and breathtaking views. Bring your own bike or rent one locally—either way, the ride will be as refreshing as the scenery.



STROLL

For a slower pace, stroll the paved waterfront pathways and boardwalks. Pause to watch boats pass through the canal, browse public art displays, or simply take in a sunset.

OUTDOOR RECREATION TIPS

Dress in layers

Waterfront breezes can change the temperature quickly.

Stay hydrated

Whether paddling or walking, bring water along.

Wear sunscreen & sunglasses

Sunlight reflects off the water, so protect your skin and eyes.

Mind the weather

Check forecasts before heading out—conditions can shift quickly near the lake.

Support local rentals & guides

They'll not only gear you up, but share insider tips for a safe, memorable adventure.



Parks

IN STURGEON BAY

GRAHAM PARK

Rachel Lukas



(920) 743-6246

Rachel Lukas

POTAWATOMI PARK

OTUMBA PARK



Rachel Lukas

SUNSET PARK



Jill Emmer



Rachel Lukas

**WHITEFISH DUNES
STATE PARK**

STURGEONBAY.NET

**CAVE POINT
COUNTY PARK**



Rachel Lukas

Pet-Friendly

STURGEON BAY

TAILS, PATIOS, AND LODGING FOR FURRY FRIENDS

Sturgeon Bay is a destination that welcomes your four-legged family members with open arms (and wagging tails). Whether you're strolling through downtown, hitting the trails, or grabbing a bite to eat, you'll find plenty of ways to make sure your pup is part of the adventure.

HIT THE TRAILS TOGETHER

STURGEON BAY'S NATURAL BEAUTY MAKES IT THE PERFECT PLAYGROUND FOR YOU AND YOUR PET.

Potawatomi State Park offers miles of scenic trails with stunning shoreline views and plenty of places for your pup to sniff and explore.

Ahnapee State Trail is another favorite, with a flat, crushed-limestone path ideal for long walks, jogs, or even bike rides alongside your furry friend.

Crossroads at Big Creek is a 200-acre nature preserve and learning center with miles of trails for hiking and low-impact recreational activities that are perfect for you and your pet.

Around town, you'll also find pet-friendly walking loops like the West Waterfront Promenade and Sunset Park, perfect for a leisurely stroll.



(920) 743-6246

DoorCo Photo

PATIO HANGS & TREATS ON THE TOWN

HUNGRY? THIRSTY? YOUR DOG CAN TAG ALONG! MANY STURGEON BAY RESTAURANTS AND BREWERIES OFFER PET-FRIENDLY PATIOS SO YOUR COMPANION CAN RELAX WHILE YOU SIP AND SAVOR.

Some favorite pet-friendly spots include:

- Kitty O'Reilly's Irish Pub - A spacious patio that's practically made for pups, complete with water bowls.
- Bridge Up Brewing Company - Craft beer and a casual vibe right by the historic Michigan Street Bridge.
- The Hitching Post Bar & Grill - A patio that welcomes all dogs. They even have two dogs that will greet yours, friendly of course.
- Brygga Plates & Pours/Stone Harbor Resort Patio - A lively spot along the waterfront where dogs are welcome outdoors.
- Waterfront Mary's Bar & Grill - Sturgeon Bay's beloved waterfront bar and grill with access to the water and plenty of yard space for your pup.



STAY THE NIGHT IN STYLE

WHEN IT'S TIME TO SETTLE IN, YOU'LL FIND THAT STURGEON BAY HAS NO SHORTAGE OF PET-FRIENDLY LODGING. COZY INNS, WATERFRONT RESORTS, AND VACATION RENTALS OFTEN OPEN THEIR DOORS TO PETS, MAKING IT EASY FOR YOUR WHOLE FAMILY (PAWS INCLUDED) TO STAY COMFORTABLY.

Pet-friendly stays include:

- The Lodge at Leathem Smith - Spacious suites with bay views and pet-friendly policies.
- Stone Harbor Resort - Right in downtown with pet-friendly rooms and easy access to the waterfront.
- Beach Harbor Resort - A budget-friendly option with access to water, trails, and Waterfront Mary's Bar & Grill
- Many vacation rentals and Airbnbs around the Sturgeon Bay area also warmly welcome dogs.

STURGEON BAY LOVES ITS FURRY VISITORS JUST AS MUCH AS ITS HUMAN ONES.

Whether you're here for a weekend getaway or a full vacation, you'll find trails to wander, patios to lounge on, and cozy lodging that makes you and your pet feel right at home. Pack the leash, grab the treats, and get ready to discover a pet-friendly Sturgeon Bay!

TIPS FOR VISITING WITH PETS

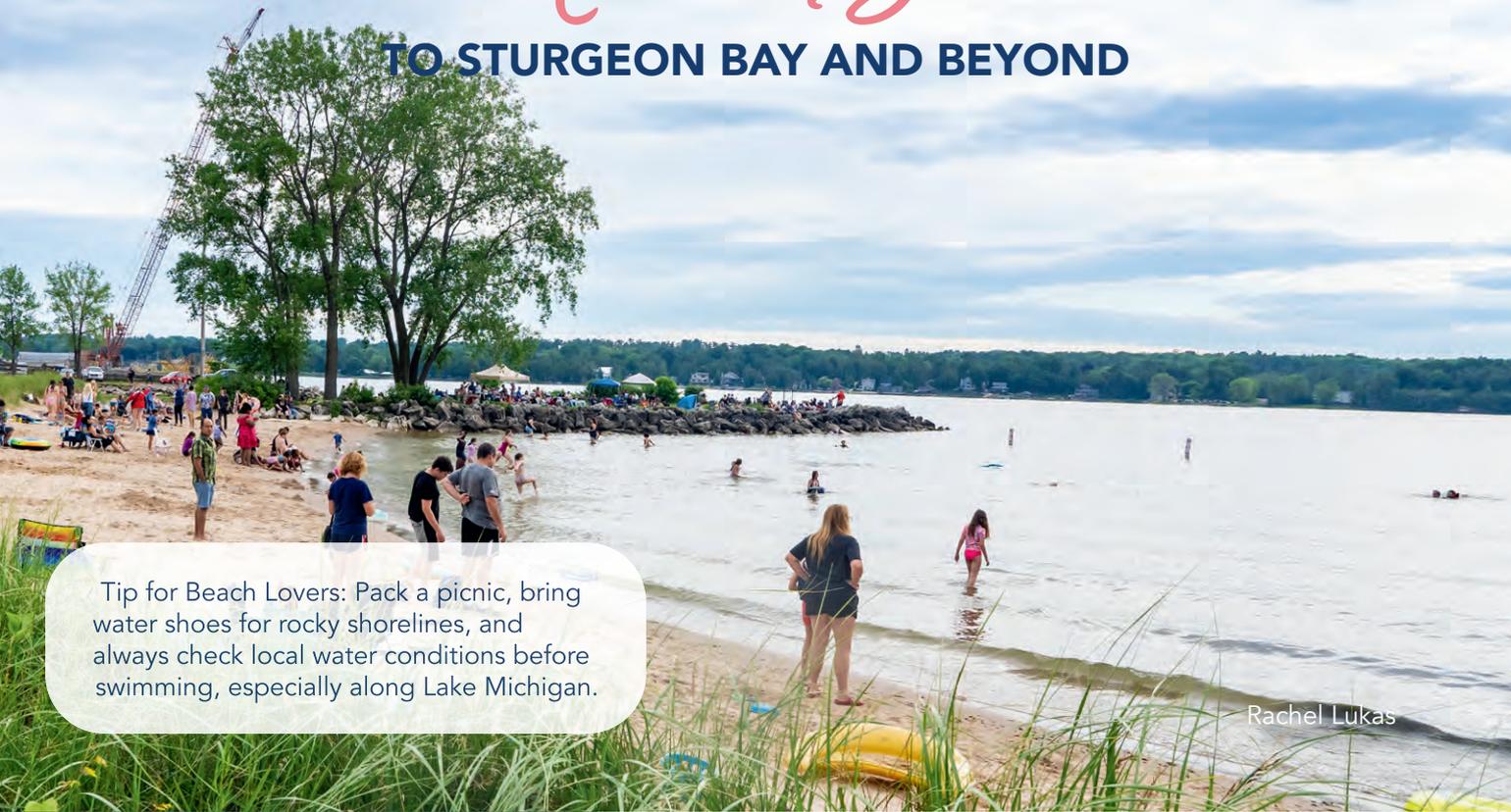
Keep a leash and poo-bags handy, most public areas and trails require one.

Carry water, especially in summer months.

Be mindful of other visitors and pets so everyone has a great experience.

BEACH *Lovers* GUIDE

TO STURGEON BAY AND BEYOND



Tip for Beach Lovers: Pack a picnic, bring water shoes for rocky shorelines, and always check local water conditions before swimming, especially along Lake Michigan.

Rachel Lukas

Whether you're looking for soft sand to sink your toes into, a quiet cove for paddleboarding, or a scenic spot to watch the sunset, Sturgeon Bay has the perfect shoreline escape for every type of beach lover. Here's your guide to some of the area's most beloved waterfronts:

SUNSET PARK BEACH

Located on the north side of town, Sunset Park Beach offers a relaxed atmosphere with a grassy park setting, newly built pavilion, foot washer, ADA accessible beach access mat, picnic tables, pickleball court, basketball court, walking trails, a playground, and calm swimming waters. As the name suggests, it's also one of the best spots in Sturgeon Bay to watch the sky come alive with color at the end of the day.



Dan Eggert

OTUMBA PARK BEACH

Right in the heart of the west side waterfront, Otumba Park Beach is ideal for families. The shallow swimming area, sandy shoreline, ADA accessible beach access mat and nearby playground make it a favorite summer hangout.

Bonus: There's a shaded picnic area for a perfect beachside lunch.



Julia Stoneman

WHITEFISH DUNES STATE PARK BEACH

A short drive from Sturgeon Bay, this Lake Michigan gem boasts some of the largest sand dunes in Wisconsin and a wide, pristine beach perfect for swimming, sunbathing, or long walks along the shoreline. Nature lovers will enjoy the park's hiking trails, which wind through forests and dunes.

HAINES BEACH

Known for its quieter, more secluded feel, Haines Beach offers a peaceful stretch of sand along Lake Michigan. It's the perfect place to bring a blanket, a good book, and spend the afternoon enjoying the sound of the waves.



Rachel Lukas

STURGEONBAY.NET



Kathleen Peterson

PORTAGE PARK BEACH

This smaller beach area is a local hidden treasure, ideal for those looking for a simple, low-key beach experience. Bring a kayak or paddleboard to explore the gentle waters and surrounding shoreline.

POTAWATOMI STATE PARK BEACH

Tucked inside one of Door County's most beautiful state parks, this beach offers both relaxation and adventure. Enjoy a swim, launch a kayak, or explore the park's hiking and biking trails. The scenic views of Sturgeon Bay from the shoreline are unbeatable.



COMMUNITY FEATURE



Rachel Lukas

CARLSVILLE

Halfway between Sturgeon Bay and Egg Harbor, the charming community of Carlsville is a can't-miss stop on your Door County journey. Known for its family-owned wineries, distillery, coffee roasters, and specialty shops, Carlsville is the perfect place to slow down and savor local flavors. Whether you're sampling wines at Door Peninsula Winery or exploring handcrafted goods, Carlsville offers a taste of authentic Door County hospitality. Its central location makes it a wonderful place to pause, explore, and enjoy a welcoming slice of countryside charm.

NASEWAUPEE

Located along the southern and western shores of Sturgeon Bay, Nasewaupée is a haven for water lovers and outdoor enthusiasts. Potawatomi State Park anchors this community with miles of scenic trails, shoreline, and one of the best sunset spots in the county. From boating and fishing on the bay to cycling along quiet backroads, Nasewaupée offers an escape into Door County's natural beauty. Rich in history and close to Sturgeon Bay's amenities, it's a peaceful yet connected community that invites visitors to explore at their own pace.



Rachel Lukas

SEVASTOPOL

Nestled along Sturgeon Bay's eastern shoreline and stretching toward the Lake Michigan coast, Sevastopol offers a blend of rural charm and natural beauty. Known for its farmland, cherry and apple orchards, and sweeping waterfront views, this community provides a peaceful backdrop for outdoor exploration. Visitors can enjoy hiking, swimming, and picnicking at Whitefish Dunes State Park, or take in the stunning rock formations of Cave Point County Park, a photographer's dream in every season. Sevastopol's small-town warmth and close connection to nature make it a hidden gem for those seeking both relaxation and adventure.



Rachel Lukas



FARMERS MARKET

Rachel Lukas

Saturday mornings in Sturgeon Bay come alive with the sights, sounds, and flavors of the Sturgeon Bay Farmers Market. Every Saturday, from early June through mid-October, from Third Avenue to Nebraska Street, the streets transform into a bustling marketplace filled with farm-fresh produce, vibrant flowers, artisanal goods, and homemade treats. Local farmers, bakers, and makers gather to share the fruits of their labor, creating a lively and welcoming atmosphere that draws visitors and locals alike. Whether you're searching for peak-season cherries, handcrafted jewelry, or a fresh bouquet, the Farmers Market is the place to experience the heart of our community.



Sponsored by



BankFirst

(920) 743-6246



Rachel Lukas

For a deeper look into the market, tune into the Faces of the Farmers Market Podcast. Hosted bi-weekly by Alexa Soto at Destination Sturgeon Bay and Bryan Mazur from Door County Daily News, the show highlights the stories and hard work of farmers, growers, and small businesses that make our market thrive.



"I love coming to the Sturgeon Bay Farmers Market every Saturday, it's my chance to connect directly with people who are interested in microgreens and native plants. As a business owner, it's the only opportunity I have to sell straight to the consumer while also sharing the health benefits of microgreens and the importance of planting native species in our yards..."

Matt Peter
- Grow Door County



"The Sturgeon Bay Farmers Market gives us the opportunity to market the products we enjoy making for customers who appreciate the skill needed to create handmade items. You can contact us at chaudiorfarms@centurytel.net or 920-256-9194 or 9195..."

Dee & Ted Chaudoir
- Chaudoir Crafts



TO HEAR MORE ABOUT THEIR STORIES VISIT
sturgeonbayfarmersmarket.net
OR SCAN THE QR CODE



STURGEONBAY.NET

WHAT'S IN SEASON

MONTH	Apples	Asparagus	Beets	Blueberries	Bok Choy	Broccoli	Brussel Sprouts	Cabbage	Cantaloupe/Melons	Carrots	Cauliflower	Cherries	Corn	Cucumbers	Garlic	Green Beans	Herbs	Kale	Kohlrabi	Lettuce	Mushrooms	Onions	Peppers	Potatoes	Pumpkins	Radishes	Rhubarb	Snap Peas	Squash	Strawberries	Tomatoes	Zucchini	
JUNE		🌿	🍷		🌱					🥕							🌿	🌿	🍆	🌱	🍄					🍷	🌿		🍓	🍅			
JULY			🍷	🍇		🌱				🥕	🍊	🍒		🥒		🌿	🌿	🍆	🌱	🌱	🍄	🍷	🍅	🍅		🍷	🌱	🍓	🍅	🥒			
AUG			🍷	🍇		🌱		🌱	🍉	🥕	🍊		🌱	🥒		🌿	🌿	🍆	🌱	🌱	🍄	🍷	🍅	🍅		🍷	🌱			🍅	🥒		
SEPT	🍏		🍷			🌱	🌱	🌱	🍉	🥕	🍊		🌱	🥒	🧄	🌿	🌿	🍆	🌱	🌱	🍄	🍷	🍅	🍅	🍂	🍷		🍂		🍅	🥒		
OCT	🍏		🍷			🌱	🌱	🌱			🍊		🌱	🥒	🧄	🌿	🌿	🍆	🌱	🌱	🍄	🍷	🍅	🍅	🍂	🍷		🍂		🍅			

WEST WATERFRONT BUSINESS DISTRICT



10 E. OAK STREET
STURGEON BAY, WI 54235
920-857-8544

THE WORKING STUDIO OF CLAUDIA SCIMECA ART. **ARTICIPATION STUDIO & GALLERY** OFFERS AN INSPIRATIONAL AND IMAGINATIVE SPACE TO EXPERIENCE CREATIVE ENERGY. THE GALLERY FEATURES SOME OF THE MIDWEST'S MOST TALENTED ARTISTS. WE ALSO HOLD "CREATIVE ART WORKSHOPS" EVERY SATURDAY AFTERNOON AS WELL AS FUN EVENTS THAT YOU WON'T WANT TO MISS.



Self Serve 22 N. Madison Ave, Sturgeon Bay, WI

HOURS 5:00AM - 11:00 PM
Pay by: CASH-CARD-PHONE
Washed and dried in less than an hour!

DeJardin CLEANERS

TUXEDO/SUIT
Rental & Sales

- ALTERATIONS
- BRIDAL GOWN PRESERVATION
- DRY CLEANING
- LAUNDRY
- LEATHER & SUEDE CLEANING
- RUG CLEANING
- SHOE REPAIR
- ZIPPER REPAIR

24 N Madison Ave, Sturgeon Bay, WI 54235
(920) 743-3174 | dejardincleaners.com

(920) 743-6246

Great Food. Great Spirits. Great People. Great Fun!

KITTY'S IRISH PUB
Est. 2010
Sturgeon Bay, WI

Full Bar. Heated Outdoor Dining. Expansive Menu

59 E. Oak Street Sturgeon Bay, WI
www.kittyoreillys.com
920.743.7441

THE NAKED SHEEP
YARN SHOP
GIFT BOUTIQUE

DOOR COUNTY'S
FAVORITE YARN SHOP!

YARN • KNITTING • CROCHET
EMBROIDERY • GIFTS • CLASSES

31 S Madison Ave, Sturgeon Bay, WI 54235
920-818-1166 www.thenakedsheep yarn.com

PINKY PROMISE
COFFEE ROASTERS

COFFEE • ESPRESSO • COLD BREW

Sturgeon Bay's only coffee roaster, proud to donate a portion of our proceeds to local charities

Taste the difference and make a difference!

VISIT US
80 S Madison Ave, Sturgeon Bay
www.pinkypromisecoffee.com
920.333.2380

T Simon Jewelers

The largest selection of diamonds and gemstones in Door County

(920) 743-2206
69 S. Madison Ave. Sturgeon Bay
www.TSimonJewelers.com

DCMM district Ad

Indoor/Outdoor Dining. Full Bar. Live Music.
Big Screen TVs. Fire Pit Tables.

KITTY'S Hideaway
DOOR COUNTY, WI
BEER GARDEN AND EATS

Located Behind Kitty O'Reilly's Main Building
59 E. Oak Street Sturgeon Bay, WI
www.kittyoreillys.com



When people visit Sturgeon Bay, they usually head to the east side for the shops and waterfront. But the west side has some amazing places, too. It’s quieter, laid back, and full of local charm. If you’re looking for good food, cozy spots, and creative spaces, the west side is worth checking out.

DINE

Discover unique specialty shops offering one-of-a-kind finds you won’t see anywhere else.

SHOP

From cozy cafes and coffee shops to local favorites, enjoy delicious bites and flavors tucked away on the West Side.

HEALTH & WELLNESS

Relax, recharge, and treat yourself with wellness services, studios, and self-care stops.

EXPERIENCE

Explore creative spaces, interactive activities, and memorable spots that make the West Side unforgettable.

Could we add a west side image here??

DON'T SKIP THE WEST SIDE

The west side of Sturgeon Bay is full of local spots that are easy to miss if you stay downtown. But, if you venture across the Michigan Street steel bridge, you’ll find some of the best food, coffee, shopping, and art in town.

EXPERIENCE



Rachel Lukas

WATER

BOATING/KAYAK

BAY SHORE OUTFITTERS

59 N. Madison Avenue
(920) 818-0431
bayshoreoutfitters.com
Daily Cave Point kayak tours. Kayak Cave Point and Door County Bluffs. Kayak, electric bike and stand up paddle board rentals by the hour, day or week. Delivery and beach shuttle available.

CAVE POINT PADDLE & PEDAL

6329 State Highway 57,
Jacksonport
(920) 868-1400
cavepointpp.com

DOOR COUNTY ADVENTURE CENTER

4497 Ploor Road
(920) 746-9539
dcadventurecenter.com
Adventure is our name and our mission as we provide adventure programming for individuals, groups and teams! Choose from our menu of fun, safe and affordable adventures that include segway tours, kayaking, paddle boarding, zip lining, youth camps and corporate retreats/team building. Multiple locations for your convenience.

DOOR COUNTY ADVENTURE RAFTING

3899 State Highway 42
Fish Creek
(920) 559-6106
doorcountyadventurerafting.com
Discover caves, shipwrecks, lighthouses, and more with Door County Adventure Rafting. We offer several fun, fast, and exciting boat tours and bring you to some of the most remote sights around the peninsula. Explore Death's Door, Cave Point, or the coast along Lake Michigan or Green Bay.

DOOR COUNTY BOAT RENTAL & SKI/TUBE CHARTERS

3662 N. Duluth Avenue & 120 N. Madison next to bridge
(920) 746-6071
doorcountyboatrentals.com
Discover Sturgeon Bay by water! Rent pontoons, fishing boats, jet skis, sailboats, kayaks or speed boats. Waterski and tubing charters available! Cruise past scenic shorelines, lighthouses, shipyards and parks. Or hop aboard The Lost Parrot, our 28-passenger tropical party boat. Fun for all ages. Pets welcome. Reservations recommended.

HOWIE'S TACKLE & ARCHERY

1309 Green Bay Road
(920) 746-9916
howiestackle.com

MAY'S SPORT CENTER

75 W. Maple Street
(920) 743-3838
mayssportcenter.com

PENINSULA KAYAK COMPANY

6300 State Highway 57
Jacksonport
(920) 918-4314
peninsulakayakcompany.com
Explore Door County's emerald blue waters with Peninsula Kayak Company! Join us on one of our specialized kayak tours when we visit the Door County Caves at Cave Point Park, the Bluffs of Peninsula Park or the secret wetlands of the Logan Creek State Natural Area. Call us or book your trip online today!

SHORELINE BOAT TOURS

120 N. Madison Avenue
(920) 854-4707
shoredoorcounty.com
See Door County's spectacular natural beauty from the water on one of our awe-inspiring shoreline cruises. Departing Sturgeon Bay or Baileys Harbor, enjoy interesting and inspirational narrated tours on topics that include cultural history, navigation, ship-building, geology and eco-stewardship. Daytime and sunset tours available.
See Ad on page 25

SISTER BAY SCENIC BOAT TOURS

10707 N. Bay Shore Drive
Sister Bay
(920) 421-4444
doorcountyboats.com
Get out on the water today! Narrated cruises to see Peninsula State Park and the islands around or north to Death's Door. The narration is informative and entertaining! The Live Music Sunset Cruise is also an option. You have not seen Door County until you've seen it from the water!

LAND

ANIMAL EXPERIENCE

OPEN DOOR BIRD SANCTUARY

4114 County Road I, near Jacksonport
(920) 493-BIRD
opendoorbirdsanctuary.org
A unique experience of birds of prey in a natural environment! Close encounter Raptor Chats throughout the day; hands on artifacts; birds on exhibit. 33 acres, scenic hikes, picnic area. Private tours: rob.hults@opendoorbirdsanctuary.org. Monthly: Jan 17, Feb & March 21, April 25, May 23, Nov 19, Dec 12. Summer Saturdays June 27-Sept 5. Open 10:30-4. Adults \$12, Kids 5-12 \$7.

THE FARM

4285 State Highway 57
Sturgeon Bay
(920) 743-6666
thefarmindoorcounty.com
THE Farm, a living museum of rural America, providing fun and education for all ages. Milk a goat, see chicks hatch, bottle-feed lambs, piglets and goats. Hike our beautiful trails or relax in our lush gardens. Explore log pioneer buildings. Pack a picnic and spend a day at THE Farm!

EVENTS/THEATER/LIVE MUSIC

BIRCH CREEK MUSIC PERFORMANCE CENTER

3821 County Road E
Egg Harbor
(920) 868-3763
birchcreek.org

DOOR COMMUNITY AUDITORIUM

3926 State Highway 42
Fish Creek
(920) 868-2728
dcauditorium.com
Door County's year-round center for performing arts, entertainment, exhibits, movies and lectures. In recent years, DCA's stage has been graced by stars like Joan Baez, Melissa Etheridge, Lyle Lovett, Ziggy Marley, Mavis Staples and The Charlie Daniels Band.

DOOR SHAKESPEARE

Performance Space - Björklunden, 7590 Boynton Ln
Baileys Harbor
Daytime Box Office - 10038 Highway 57 Sister Bay
(920) 854-7111
doorshakespeare.com
On the banks of Lake Michigan, under a magnificent maple tree, people of all ages gather to enjoy the works of Shakespeare and other classic and classically inspired playwrights. Join us as some of the finest performing artists across the region share these timeless stories with you.

MIDSUMMER'S MUSIC

10568 Country Walk Lane
Sister Bay
Unit 43 (920) 854-7088
midsummersmusic.com
Now celebrating its 36th summer, Midsummer's Music brings extraordinary musicians and exhilarating concerts to Door County. At its heart is chamber music's quintessence: intimacy. From September through May, Midsummer's Griffon String Quartet captivates the community through youth education, senior wellness, community engagement, and full concerts.

MUSE

330 Jefferson Street
(920) 333-2859
musesturgeonbay.org
Be inspired! Muse provides inclusive, affordable year-round musical instruction, entertainment and cultural enrichment for Door County's local and seasonal community. Our diverse programming includes individual and group lessons, captivating concerts and collaborative projects. Our instructors are here to facilitate learning, growth and excellence across all genres and skill levels.

NORTHERN SKY THEATER

Peninsula State Park Amphitheater, 10169 Shore Road & Gould Theater, 9058 County Road A, Fish Creek
(920) 854-6117
northernskytheater.com
A must-see theater experience: original musicals presented beneath towering pines in Peninsula Park Amphitheater, plus indoors at the intimate, state-of-the-art Gould Theater. No matter the venue, Northern Sky is "as much a Door County tradition as cherry preserves... one of the most exceptional professional troupes in the country" (Chicago Tribune).

OPEN DOOR PRIDE

(920) 724-1987
opendoorpride.org
Our mission is to affirm our community's diversity through inclusion for all. In addition to our annual Pride Festival every June, we are here year round to build a strong LGBTQ community in Door County. We welcome new people to get involved in our events.
[See Ad on page 35](http://opendoorpride.org)

PENINSULA PLAYERS THEATRE

4351 Peninsula Players Road
Fish Creek
(920) 868-3287
peninsulaplayers.com
Door County's premiere professional theatre presents Broadway-quality comedies, dramas and musicals in an enchanting shoreline setting. Enjoy a truly unforgettable experience and discover why visitors and locals have delighted in the renowned artistic company and picturesque setting for 91 years. Performances Tuesday – Sunday, June 16 through October 18, 2026.

ROGUE THEATER

917 N. 14th Avenue
(920) 818-0816
roguetheater.org
Door County's only year round community theater is an experience you and your family won't want to miss. With highly acclaimed productions, Rogue Theater brings outstanding entertainment in an atmosphere that is friendly, affordable and fun. One of Door County's favorite surprises in its new theater venue.

SONNY'S ITALIAN KITCHEN & PIZZERIA

129 N. Madison Avenue
(920) 743-2300
sonyspizzeria.com
Best pizza in Door County. Featuring Chicago-style pizza, chicken, ribs, pasta, sandwiches and more. Complete sit-down restaurant, carryout and delivery. Close to marinas and boat launch. Open daily at 11 am.
[See Ad on page 43](http://sonyspizzeria.com)

STONE HARBOR RESORT

107 N. 1st Avenue
(920) 746-0700
stoneharbor-resort.com
Visit our pub, the ballroom or the patio for high-energy live entertainment year 'round. We are your listening and dancing destination! Check our website and follow our Facebook page for up-to-date happenings. When the show's over, no need to drive home. Enjoy one of our 161 relaxing guest rooms!
[See Ad on page 47](http://stoneharbor-resort.com)

STURGEON BAY ART CRAWL

Throughout Sturgeon Bay
sturgeonbayartcrawl.com

THIRD AVENUE PLAYWORKS

107 N. 1st Avenue
(920) 743-1760
thirdavenueplayworks.org
Located in historic Sturgeon Bay, this year-round, professional theatre "should be on the calendar of everybody who visits Door County!" (On Milwaukee). Watch riveting performances of plays and musicals in an intimate setting, from hilarious comedies to provocative dramas in the newly renovated theatre and experience theatre worth talking about.
[See Ad on page 55](http://thirdavenueplayworks.org)

GOLF/GAMES/RANGE

CHERRY LANES ARCADE BAR

127 N. 4th Avenue
(920) 818-0093
cherrylanesarcadebar.com
[See Ad on page 41](http://cherrylanesarcadebar.com)

IDLEWILD GOLF CLUB

4146 Golf Valley Drive
(920) 743-3334
idlewildgolfclub.com
Play Idlewild's 18-hole Championship Golf Course! Work your way around our lake-studded design highlighted by our 9th hole island green. The views are wonderful, whether you're looking down our fairways or over the surrounding treetops towards the alluring precipice rising into nearby Potawatomi State Park. Door County golf at its finest.

MUSEUM/GALLERY

DOOR COUNTY HISTORICAL SOCIETY - HERITAGE VILLAGE AT BIG CREEK

2041 Michigan Street
(920) 421-2332
doorcountyhistoricalsociety.org

Visit and tour eight historic buildings depicting Door County's development from 1860-1910. Experience a general store, one-room schoolhouse, a chapel, two different homes, a fish house, granary and garden. Watch blacksmith demonstrations, visit the Madden Tool Museum and more! Open June through mid-October, Tuesday-Saturday 10am-3pm; Closed Sundays & Mondays.

DOOR COUNTY MARITIME MUSEUM

120 N. Madison Avenue
(920) 743-5958
dcmm.org

Located along Sturgeon Bay's working waterfront, the Door County Maritime Museum showcases the area's rich maritime history. The museum features interactive exhibits in the Jim Kress Maritime Lighthouse Tower and tours of the restored tug John Purves. The Maritime Lighthouse Tower also affords spectacular views up and down the waterfront!

See Ad on page 20, 30

DOOR COUNTY MUSEUM & ARCHIVES

18 N. 4th Avenue
(920) 743-5809

doorcountymuseum.org
Explore educational exhibits that showcase the rich history of Door County, from its geological formation and first human inhabitants to the vibrant community and landscapes we celebrate today. Open Tuesday-Saturday, 10am-4:30pm (May-Dec), and Thursday-Saturday, 10am-4:30pm (Jan-Apr). Closed major holidays and from Dec 15-Jan 15. Admission is free.

MILLER ART MUSEUM

107 S. 4th Avenue
(920) 746-0707

millerartmuseum.org
The Peninsula's only art museum located in downtown Sturgeon Bay! View an array of contemporary and historic art in a spacious inspiring setting. The Museum Store features art-inspired gifts, paper goods and unique merchandise. Find the event calendar on the web for workshops, lectures, kid's activities, tours and more! Free admission.

See Ad on page 35

THE TAMBOURINE LOUNGE

59 N. 2nd Avenue
steelbridgecreativefoundation.org
The Tambourine Lounge serves its location by facilitating year-round concerts and collaboration in the creative community. Best defined as a "social club," creatives meet, hang out, brainstorm and play music. Check out our weekly Writers' Night (original open mic) or attend one of our house concerts! All are welcome!

TOUR/HIKE/RENTAL

BAY SHORE OUTFITTERS

59 N. Madison Avenue
(920) 818-0431
bayshoreoutfitters.com
Ice Age Trail maps, information and shuttle service to the Eastern Terminus trailhead. Learn about our multi-day Ice Age Trail camp and hike adventures. Hourly, daily, weekly electric bike, kayak and stand up paddle board rentals.

CROSSROADS AT BIG CREEK LEARNING CENTER AND NATURE PRESERVE

2041 Michigan Street
(920) 746-5895
crossroadsatbigcreek.org
Located within the city limits of Sturgeon Bay, Crossroads is a learning center and nature preserve with 200 acres and miles of trails to explore. Our varied topography includes fields, forests, creek and estuary. We inspire environmental stewardship through education, recreation, research and land restoration. Open every day at no charge.

DOOR COUNTY LAND TRUST

(920) 746-1359
doorcountylandtrust.org
Door County Land Trust, a community supported, non-profit conservation organization, leads efforts to conserve the peninsula's exceptional lands and waters forever. Door County Land Trust protects about 10,000 acres, including 15 nature preserves, free and open to the public dawn 'til dusk, 365 days a year.

DOOR COUNTY TROLLEY

8030 State Highway 42
Egg Harbor
(920) 868-1100
doorcountytrolley.com
The trolley station has a full coffee bar, food and beverage center, plus a 2,500 square foot gift shop. Food and drink are allowed on trolleys. Come early and enjoy everything the trolley station has to offer! Our many trolley tour choices are listed on our website.

DOWN TOWN SHUTTLES

Throughout Sturgeon Bay
(920) 495-6457
downtownshuttlesllc.godaddysites.com

ENCOUNTER HISTORY

(715) 851-0270
encounterhistory.com

FOXY PEDALER

107 N. 1st Avenue
(920) 435-3699
foxypedaler.com

NOR DOOR SPORT & CYCLERY

1014 Egg Harbor Road
(920) 818-0803
nordoorsports.com

SEGWAY THE DOOR TOURS

3903 State Highway 42
(920) 376-0256
glidenew.com
Guided Segway tours where you want to be! Choose a tour in historic Sturgeon Bay, or through Cave Point/Whitefish Dunes, Peninsula State Park, Egg Harbor, Ellison Bluff cherry orchards, Sister Bay or Baileys Harbor Ridges Road. Washington Island's half-day island glide with ferry ride and lunch is also an option!
See Ad on page 24

**TOO MUCH WALKING?
NOT ENOUGH FUN?
GLIDE INSTEAD.** ★ OVER 1,000 FIVE-STAR REVIEWS



EFFORTLESS ADVENTURE. UNFORGETTABLE VIEWS. FAMILY-APPROVED FUN.

**ONLY SEGWAY TOUR THROUGH PENINSULA STATE PARK
WITH 10 TOURS- THERE'S A TOUR NEAR YOU**

SEGWAYTHEDOOR.COM
or (920)-376-0256 to book for today





waterfrontdoorcounty.com

920-743-3191



WATERFRONT DOOR COUNTY



Waterfront Marys Bar & Grill



Beach Harbor Resort



Door County Boat Rentals

BOAT RENTALS ♦ FISHBOILS ♦ BEACH ♦ COTTAGES ♦ ROOMS



Shoreline Boat Tours



Proud Educational Partners of:

- Door County Maritime Museum, Sturgeon Bay
- The Ridges Sanctuary, Baileys Harbor
- Crossroads Nature Preserve and Heritage Village

Sturgeon Bay Package

- 2 hour boat tour
- admission to DCMM
- Crossroads Nature/Heritage Center

Baileys Harbor Package

- 2 hour boat tour
- admission to Cana Island Lighthouse
- admission to the Ridges Sanctuary

www.shorelinedoorcounty.com 920-854-4707

Dedicated to making great memories. Relax, and know that you will be immersed in some of the best experiences Door County has to offer



(920) 743-6246

WHAT ARE THE MAIN FISHING SEASONS IN STURGEON BAY, AND WHAT TYPES OF FISH CAN BE CAUGHT DURING EACH?

Always refer to the Wisconsin Department of Natural Resources website for season dates. <https://dnr.wisconsin.gov/>

Bass - Spring/Fall
Salmon/Trout - Summer/Early Fall
Perch - Summer/Fall/Winter
Walleye - Year around
Northern Pike - Fall/Winter
Whitefish - Winter

WHAT ARE SOME OF THE BEST FISHING SPOTS IN THE AREA (LAKE MICHIGAN, LOCAL CREEKS, THE CANAL, BAY OF GREEN BAY, ETC.), AND WHAT TYPES OF FISH ARE MOST COMMONLY FOUND IN EACH?

SHORE FISHERMEN

State and county parks and public access points around the county.

- Sturgeon Bay Train Bridge/ Sonny's Pizza - Bass, Northern Pike, and Perch
- Peninsula State Park - Bass
- Potawatomi State Park - Bass, Perch, Northern Pike, and Walleye

BOAT FISHERMEN

Depends on season, weather and wind speed/direction.

- Lake Michigan - Trout/Salmon
- Sturgeon Bay Shipping Channel - Perch, Northern Pike, Walleye, Salmon (in Fall), and Bass
- Little Sturgeon/Riley's Bay/ Henderson's Point - Bass, Perch, Walleye, and Northern Pike
- Washington Island - Bass, Northern Pike, and Salmon
- Peninsula State Park - Bass, Walleye, and Brown Trout
- Potawatomi State Park - Bass, Perch, Northern Pike, and Walleye

FISHING THE *Bay*

WHERE TO CAST OFF



DoorCo Photo

STURGEONBAY.NET

WHAT TIPS WOULD YOU OFFER FOR SOMEONE PLANNING A SUCCESSFUL FISHING TRIP IN STURGEON BAY?

Research seasons on the WI DNR website for the type of fish you want to catch and plan your trip accordingly if fishing is your main reason for visiting. Stop in at Howie's Tackle & Archery before heading out fishing and let their staff show you on a map the best places to fish for the species you are targeting. They also have all the bait and tackle needed for a successful day on the water and will help customers get what they need. Visitors can also check out the Howie's Tackle Fishing Report via their website at www.howiestackle.com. It is updated twice weekly from late Spring to early Fall and again in Winter when we have solid ice. Visitors can also call to get a fishing report via phone at 920-746-9916.

FINALLY, WHY SHOULD ANGLERS CHOOSE HOWIE'S TACKLE & ARCHERY FOR THEIR GEAR AND SUPPLIES?

Howie's Tackle & Archery is Door County's largest bait and tackle pro shop located at 1309 Green Bay Road as you enter Sturgeon Bay. Its team of anglers have been fishing area waters their entire lives. They are passionate about fishing and are happy to share their knowledge with visitors and locals. Howie's Tackle & Archery has everything anglers need to fish area waters.



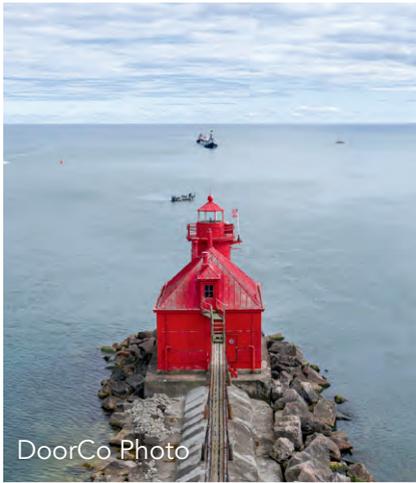
Rachel Lukas

LIGHTHOUSE *Lovers* GUIDE

EXPLORE STURGEON BAY'S LIGHTHOUSES



If you love lighthouses, Sturgeon Bay is your kind of place. With three stunning lights spread along the shoreline, this charming Door County town offers the perfect blend of history, photo ops, and Lake Michigan views. Whether you're a seasoned lighthouse hunter or just love a good lakeside walk, here's your go-to guide for exploring the lights of Sturgeon Bay.



STURGEON BAY SHIP CANAL NORTH PIERHEAD LIGHTHOUSE

Address:
Lake Michigan,
Sturgeon Bay, WI 54235

Park at:
2501 Canal Rd,
Sturgeon Bay, WI 54235

This bright red lighthouse is one of the most photographed in Door County, and for good reason. With its classic look, long pier, and beautiful backdrop of the canal and lake, it's the kind of spot that makes you stop and say "wow." The lower level breakwall is the only section of the grounds that are open to the public, and it's well worth exploring. It's especially beautiful at sunrise!

PHOTO TIPS

Head out during golden hour for a glowing, dramatic shot of the light reflecting off the water.

SHERWOOD POINT LIGHTHOUSE

Address:
4500 E Sherwood Point Rd,
Sturgeon Bay, WI 54235

Tucked away on the quieter west side of Sturgeon Bay, Sherwood Point Lighthouse is a true hidden gem. This one isn't open to the public every day (it's located on Coast Guard property), but you can view it from the surrounding area, or during special event weekends like the Door County Maritime Museum's Lighthouse Festival.

This red brick lighthouse has major charm and sits on a stunning bluff overlooking the bay.

FUN FACT

It's one of the last manned lighthouses on the Great Lakes!

STURGEON BAY SHIP CANAL LIGHT (COAST GUARD LIGHTHOUSE)

Address:
2501 Canal Rd,
Sturgeon Bay, WI 54235

Just down the path from the North Pierhead Light is the towering white Ship Canal Light. It's located on U.S. Coast Guard property, so you can't walk up to it every day, but you can get great views from the nearby public areas.

PERFECT FOR

A peaceful, off-the-beaten-path lighthouse moment. Whether you're snapping photos, chasing history, or just soaking in the Lake Michigan breeze, Sturgeon Bay's lighthouses are worth the trip. They're beautiful, unique, and full of stories!



Brett Kosmider



Brett Kosmider



Brett Kosmider



TALL SHIPS STURGEON BAY

In 2025, the Tall Ships made their long-awaited return to Sturgeon Bay, and what a celebration it was! After six years, our waterfront once again became the stage for breathtaking vessels, maritime history, and community pride. Visitors from near and far gathered to watch four stunning ships, the Liberty Clipper, Pride of Baltimore II, Utopia, and When and If, sail gracefully into our harbor, each carrying with them a legacy of adventure, exploration, and storytelling.

Throughout the weekend, guests had the rare opportunity to step aboard these majestic ships, meet their crews, and learn about their journeys. Special sailaway experiences, from daytime sails to twilight sails, these excursions gave visitors unforgettable memories on the waters of Sturgeon Bay. Whether viewing the ships from the shoreline or sailing alongside them, the excitement was truly unmatched.

The celebration didn't stop on the water, our shores were equally alive with activity. Downtown businesses hosted in-store specials and live music, while families explored food trucks, games, and shopping throughout the weekend. The Door County Granary's west waterfront promenade became a hub of delicious eats and drinks during the Food Truck Rally and Beverage Garden, while Stone Harbor Resort played

a key role in hosting ships, visitors, and entertainment right in the heart of downtown. Both spaces created lively gathering spots where the community could come together and share in the maritime magic. None of this would have been possible without the generous support of our title sponsors, Nicolet National Bank and Door County Medical Center, along with the hard work of countless volunteers and partners. Their dedication helped ensure every detail of the Tall Ships Sturgeon Bay event shone brightly.

As if the Tall Ships weren't enough, the 34th Annual Door County Classic & Wooden Boat Show added even more fun to the weekend. From mahogany run-arounds and vintage sailboats to the hilarious Sikaflex Build-A-Boat Challenge, visitors were treated to a full celebration of maritime tradition.

With so many unforgettable experiences packed into one weekend, the 2025 Tall Ships Sturgeon Bay event will be remembered as one of the highlights of the year! And while the ships have sailed on, our excitement continues because with any luck, we'll once again welcome the Tall Ships back to Sturgeon Bay in 2028 for another incredible chapter in our waterfront story!



ARTISTS & GALLERIES

Rachel Lukas

ART ON 3RD

39 S. 3rd Avenue
(920) 495-5991

avenuearton3rdsb.com

Step into the inspiring world of Art on 3rd, a locally owned art gallery with custom-framing and art services. Offering professional custom framing since 1989 in Appleton and celebrating this second location with brilliant and unforgettable paintings, ceramics, jewelry, gifts and cards.

ARTICIPATION STUDIO & GALLERY

10 E. Oak Street
(920) 857-8544

articipationdoorcounty.com

The working studio of Claudia Scimeca, ARTicipation Studio & Gallery offers an eclectic and imaginative space to obtain unique art. The gallery features some incredibly gifted artists. Every Saturday from 2-5pm there are creative workshops at the magic studio table. This artful space also hosts music events.

See Ad on page 20

DOORCO PHOTO

26 S. 3rd Avenue
(920) 860-7340

doorco.photo

Experience the beauty of Door County through the lens of a local photographer. DoorCo Photo offers fine art prints, custom and commercial installations, photo restoration and photography classes, all inspired by the landscapes and spirit of the peninsula. Visit our DoorCo Photo Gallery in downtown Sturgeon Bay.

DOOR COUNTY MUSEUM AND ARCHIVES

18 N. 4th Avenue
(920) 743-5809

doorcountymuseum.org

Explore educational exhibits that showcase the rich history of Door County, from its geological formation and first human inhabitants to the vibrant community and landscapes we celebrate today. Open Tuesday-Saturday, 10am-4:30pm (May-Dec), and Thursday-Saturday, 10am-4:30pm (Jan-Apr). Closed major holidays and from Dec 15-Jan 15. Admission is free.

LILY BAY POTTERY

3450 N. Lake Michigan Drive
(920) 412-4872

lilybaypotterygallery.com

Hand built studio, gallery and gardens on the shores of Lake Michigan. Pottery is thoughtfully designed by Master Potter Linda Sheard. Stoneware and porcelain clays are complimented by wood ash glazes, rendering vivid colors found in the natural beauty of water, woods and earth. The gardens are open for all to enjoy.

MARGARET LOCKWOOD GALLERY

7 S. 2nd Avenue
(920) 493-3635

margaretlockwoodgallery.com

Margaret Lockwood Gallery is the home of Margaret's ethereal Door County impressionistic landscapes and 3d works - including mobiles, sculptures and ceramics - by some of the region's best artists. The gallery and studio are housed in an historic Sturgeon Bay building in the Steel Bridge Creative District on 2nd Avenue.

MILLER ART MUSEUM

107 S. 4th Avenue
(920) 746-0707

millerartmuseum.org

The Peninsula's only art museum located in downtown Sturgeon Bay! View an array of contemporary and historic art in a spacious inspiring setting. The Museum Store features art-inspired gifts, paper goods and unique merchandise. Find the event calendar on the web for workshops, lectures, kid's activities, tours and more! Free admission.

See Ad on page 35

MONA LUCY GALLERY

626 Jefferson Street
(920) 495-0651

monalucygallery.com

PLUM BOTTOM GALLERY

231 N. 3rd Avenue
(920) 393-7885

plumbottomgallery.com

TWO BRIDGES STUDIO & GALLERY

22 S. 3rd Avenue
(847) 560-3796

twobridgesdoorcounty.com



This summer, Sturgeon Bay is once again transforming its streets into an open-air gallery with the 26th Annual Street Art Installations. The 2026 theme, "Set Sail in Sturgeon Bay," pays tribute to our city's deep maritime roots and sailing culture, celebrating the spirit of adventure and creativity that makes our community so special. From May through September, vibrant sailboat sculptures will be displayed throughout the city, each one uniquely designed and painted by local artists. These one-of-a-kind creations not only showcase the incredible talent of our community, but also highlight Sturgeon Bay's connection to the water.

How the Street Art Comes to Life

Each sculpture begins with a sturdy base crafted by our local industrial partner: Hi Tec Fabrication, paired with a sail created by Key Industrial Plastics. From there, artists take over, transforming each piece into a colorful work of art that tells a story. The finished sails are symbols of imagination, craftsmanship, and the spirit of Sturgeon Bay.

Supported by the Community, our Street Art installations wouldn't be possible without the support of member businesses who sponsor each sail, and our longtime Street Art Sponsor: Nicolet National Bank. Their generosity ensures that art thrives in our public spaces and that both residents and visitors can enjoy a summer-long celebration of creativity.

"The street art project of Destination Sturgeon Bay makes our city a happier and more joyful place. Slow down, enjoy the locally designed and crafted sailboats. Take photos and celebrate Sturgeon Bay's diverse cultural offerings of museums, galleries, music, theater and public art. Enjoy!"

-Local Art Board

Art with a Purpose

Toward the end of September, each sailboat sculpture is auctioned off. The proceeds are shared between the artists and Destination Sturgeon Bay. This partnership not only rewards the artists for their incredible contributions but also allows us to invest in future Street Art projects, ensuring that this beloved tradition continues year after year.

A Maritime Tradition Meets Artistic Vision

This year, we're also auctioning off a special Sturgeon sculpture, a nod to our very first Street Art Project installation. Be part of history and scan the QR code to learn more about the legacy of Street Art in Sturgeon Bay. "Set Sail in Sturgeon Bay" is more than just an art project. It's a reflection of who we are: a waterfront community with a proud maritime heritage, a thriving arts culture, and a commitment to bringing people together through creativity.

(920) 743-6246



Rachel Lukas

34



Rachel Lukas

POPELKA TRENCHARD

FINE ART GALLERY & GLASS STUDIO

Established 1997



64 South 2nd Avenue, Sturgeon Bay • 920-743-7287
popelkaglass.com

STURGEONBAY.NET

“ I have been all over the world and this is the most beautiful small museum I've ever seen. ”

VISIT TO SEE FOR YOURSELF.



WHO WE ARE

Described as a “hidden gem,” the Miller Art Museum is one of the finest small museums in the Midwest, and is a must-visit on any trip to Door County! Discover the museum’s dynamic permanent collection, its rotating historic and contemporary exhibitions, monthly showcases of compelling regional artists, and the community-centered Dome House Artist Residency Program. Visit the Museum Store to browse a diverse selection of books, artful merch, paper goods, and unique gifts! Free admission.

MUSEUM & STORE HOURS

Mon. 10 a.m. - 7 p.m. • Tues. - Sat. 10 a.m. - 5 p.m. • Closed Sun.

GET IN TOUCH

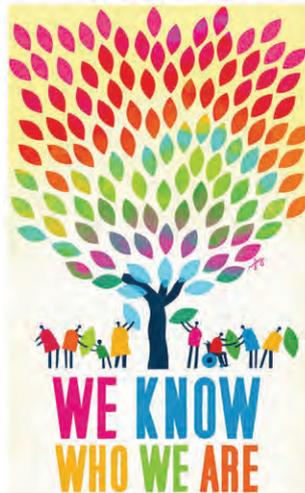
P 920.746.0707
107 S. 4th Ave. Sturgeon Bay
www.millerartmuseum.org



the Miller
ART MUSEUM

OPEN
DOOR
PRIDE

Celebrating Diversity in Door County
with Inclusion for All



design by KEITHNEGLEY.com

Our Initiatives

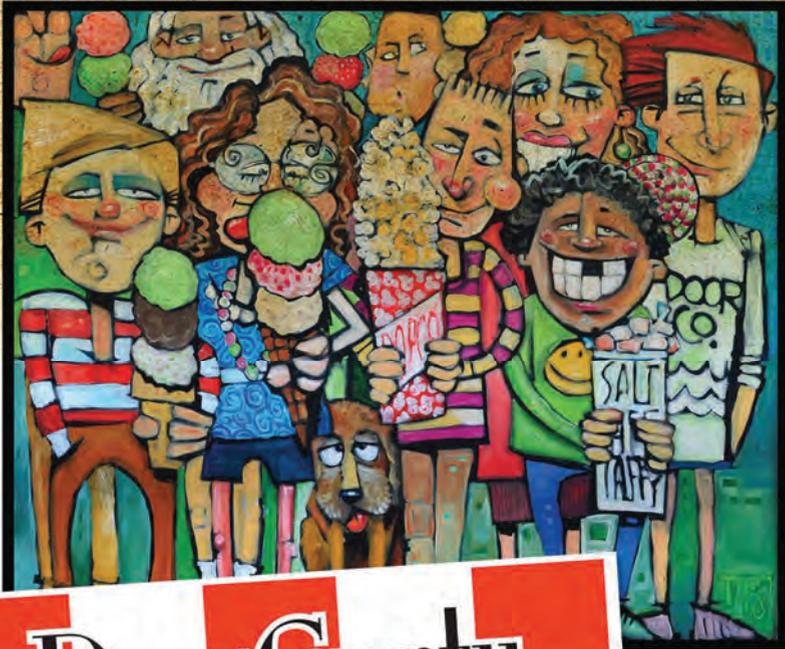
- ✓ Annual Pride Festival
- ✓ Community Events
- ✓ Donations
- ✓ IDEA Scholarship
- ✓ LGBTQIA+ Resources
- ✓ Pride Flag Initiative
- ✓ Sandy Brown Award
- ✓ We Know Who We Are
- ✓ What's My Pride? Project



Join Us!
opendoorpride.org
@opendoorpride



Experience the nostalgia and fun
of a REAL old-fashioned
Candy Shop!



Life
is
Sweet!

VISIT OUR NEWLY
EXPANDED & REMODELED
STORE at 12 NORTH 3rd AV
Downtown STURGEON BAY

DoorCounty
CANDYTM
•COM

Everybody Loves
Door County Candy

**HANDCRAFTED CHOCOLATES • FUDGE
ICE CREAM • GOURMET POPCORNS
COFFEE BAR • SODA FOUNTAIN
IMPORTED AND NOSTALGIC CANDIES
SALT WATER TAFFY • LICORICE
TOYS • GIFTS • NOVELTIES**

920-746-0924



DOOR PENINSULA — WINERY —

YOU'RE INVITED FOR FREE WINE TASTING & FREE GUIDED TOURS

DOOR COUNTY'S ORIGINAL AND MOST POPULAR WINES

**OUTDOOR WINE &
COCKTAIL GARDEN**
enjoy flights, cocktails,
slushies & more

**NEW RELEASES &
ESTATE GRAPES**
new and exclusive wines
every year, over 65 varieties
of wine, cider, & mead



OPEN DAILY! FREE WINE TASTING AND TOURS!



Learn our history!



Taste from over 65 wines!



Local fruit and grapes grown in Carlsville and beyond!



Over 50 years of winemaking!



Open year-round!



Outdoor seating and bars!

5806 HWY 42, CARLSVILLE

800-551-5049

DCWINE.COM

Explore STURGEON BAY'S ENTERTAINMENT DISTRICT!

DoorCo Photo

Grab your favorite beverage and stroll through Sturgeon Bay's Entertainment District, where you can sip while you shop within the clearly marked, walkable areas. Enjoy the vibrant downtown scene at your own pace. Whether you're checking out local boutiques, catching live music, or just soaking in the waterfront views, the Entertainment District is available for all!

But before you grab your to-go cup and hit the streets, here are a few Do's and Don'ts to keep it fun, friendly, and fabulous:

DO

- Use non resealable, non breakable, containers such as metal, paper or plastic.
- Stay within the marked boundaries. Signs will help guide you!
- Keep it classy and respectful! This space is for everyone to enjoy.
- Toss your trash in the appropriate bins provided.
- Enjoy live music, explore local shops (just check with them first before bringing your drink inside), and support small businesses as you stroll!

DON'T

- Don't use any glass containers.
- Don't bring your own alcohol. Only drinks from participating establishments are allowed.
- Don't take your cup outside of the Entertainment District boundaries.
- Don't litter or leave your cup behind, we love a clean Sturgeon Bay!
- Don't forget to bring your ID, servers will be checking!

**SCAN TO SEE OUR
ENTERTAINMENT
DISTRICT MAP**



Convenient public restrooms and plenty of free parking lots make it easy to spend the day downtown without a worry. From morning lattes to evening cocktails, the district is designed for fun, relaxed exploring around our east and west waterfronts, so grab a drink, and experience Sturgeon Bay in a whole new way!

Bottoms Up when the Bridge is Up!



Bridge Up Brewing Company is a small-batch, ego-free, craft brewery for the people of Door County, that focuses on brewing varied, input-driven, ever-changing beer styles with appealing flavor profiles that are as unique, fun, and memorable as Door County itself.



Stubborn
Sturgeon
Hazy IPA



Amber Sunsets
Amber Ale



1851
Lager



Flip Flops and Bikini Tops
Imperial IPA



Knee-High
Cream Ale

**Our tap rooms, in both locations,
have an eclectic vibe and are "must sees"
when visiting beautiful Door County!**

129 N. Madison Avenue • Sturgeon Bay • 920.743.2300 | 8813 WI-42 • Fish Creek at The Cherry Hut • 920.868.4450
bridgeupbrewing.com

SIP



Rachel Lukas

(920) 743-6246

BRIDGE UP BREWING

129 N. Madison Avenue
920-743-2300
bridgeupbrewing.com
See Ad on page 39

DOOR 44 VINEYARD, WINERY & FARM MARKET

5464 County Road P
888-932-0044
door44winery.com
See Ad on page 41

DOOR COUNTY DISTILLERY

5806 State Highway 42
800-551-5049
doorcountydistillery.com
See Ad on page 42

DOOR PENINSULA WINERY

5806 State Highway 42
800-551-5049
dcwine.com
See Ad on page 37

SIMON CREEK VINEYARD & WINERY

5896 Bocek Road
920-746-9307
simoncreekvineyard.com

STARBOARD BREWING COMPANY

151 N. 3rd Avenue
920-818-1062
starboardbrewing.com

This small brewery is making big waves in Sturgeon Bay! Brewing on a one-barrel system, Starboard Brewing Company offers a continuously rotating selection of beers that are truly hand-made. Relaxed and family friendly, stop down and find out where the locals discover their new favorite brew, pint after pint.

TRAILSIDE CANTEEN

59 N. Madison Avenue (patio & 2nd floor)
920-818-0431
bayshoreoutfitters.com

WICKMAN'S 2 BREWS

154 S. 3rd Avenue
920-818-0443
wickman2brews.com

Potentially an extra Quarter Ad



SkipperBud's
STURGEON BAY

adventure
BEGINS HERE



BOAT SALES - SERVICE - STORAGE

STURGEON BAY SKIPPERBUD'S
705 QUARTERDECK LN.
STURGEON BAY, WI 54235
(920)746-8200



PARALLEL 44  **DOOR 44**
VINEYARD & WINERY

Redefining Wisconsin Wine!

TASTE. TOUR. GOURMET SNACKS. OUTDOOR PATIO.



2025 WINERY of the YEAR

DOOR 44 WINERY
5464 COUNTY ROAD P
STURGEON BAY, WI / 920-388-4400
Corner of HWY 42 & P. Driveway on P
WWW.44WINERIES.COM




EST. 1929

Cherry

LANES
ARCADE BAR




PIZZA BRATS
CRAFT BEER
CLASSIC ARCADES
POOL

FULL BAR



OPEN DAILY YEAR-ROUND
127 N 4TH AVE
STURGEON BAY 920.818.0093

Door County

DISTILLERY



(920) 743-6246

SMALL BATCH,
AWARD-WINNING
SPIRITS AND
COCKTAILS CRAFTED
IN DOOR COUNTY

SPIRITS
TASTING
DAILY

DOORCOUNTYDISTILLERY.COM 1-800-551-5049
5806 HWY 42, CARLSVILLE, WI 54235
NEXT TO DOOR PENINSULA WINERY



STURGEONBAY.NET

AUTHENTIC. HOMEMADE.

Sonny's offers an extensive menu including:

- Lunch Buffet
- Pastas
- Salads
- Entrees
- Dessert
- Craft Beers
- Extensive Wine List
- Catering
- Banquet Facilities



**FREE DELIVERY
IN CITY LIMITS**

Sonny's
CATERING

**LOOKING FOR AN
event space?**

[Outdoor party deck and Indoor private event room |
Delivery available | Private servers and certified
bartenders available for offsite and on-site events |
Fresh, on-site brewed beer available in ¼ & ½ barrels]



129 N MADISON AVENUE • STURGEON BAY, WI 54235 | 920-743-2300 | SONNYSPIZZERIA.COM

DINE

Kathleen Peterson

NAME/DESCRIPTION	FISH FRY/FISH BOIL Fish Fry = FF Fish Boil = FB	MEALS Breakfast = B Lunch = L Dinner = D Kid's Menu = K Carry-Out/ Curbside = C	Wi-Fi	Reservations	Fish Fry/Fish Boil	Veg/Vegan/GF	Meals Served	Live Music	Full Bar	Outdoor Seating	Waterview	Pet Friendly	Wheelchair Accessible	Catering	Ad Page
BLUEFRONT CAFE 86 W. Maple Street (920) 743-9218 thebluefrontcafe.com	FF	B L C													
BRICK LOT PUB & GRILL 253 N. 3rd Avenue (920) 743-9339 bricklotpub.com <i>See Ad on page 54</i> We proudly offer BBQ, mouth-watering burgers, hand-cut fries & chips, salads, flatbreads and more! House-smoked brisket, pulled pork and chicken with sides like mac 'n cheese, coleslaw & Nana's baked beans. Local & regional beer on tap, plus we have darts and shuffleboard! Open by 11am every day.	FF	L D K C													54
BRYGGA PLATES & POURS 107 N. 1st Avenue (920) 746-0700 stoneharbor-resort.com Recently renovated & open daily, Brygga Plates & Pours serves fresh, made-from-scratch dishes that highlight quality and flavor. Located at Stone Harbor Resort in Sturgeon Bay, WI, guests can enjoy exceptional food, breathtaking waterfront views, and relax in an inviting atmosphere perfect for any occasion.	FF														
CEDAR CROSSING RESTAURANT & BAR 112 N. 3rd Avenue, Corner of 3rd & Louisiana (920) 743-4200 innatcedarcrossing.com Local cuisine inspired by the bounty of Door County, our kitchen prepares quality, authentic meals from scratch with as many local ingredients as possible. Dine in our elegant, cozy dining room or relax in the refined bar. Enjoy unforgettable meals, rich wines, craft beers and creative cocktails on Sturgeon Bay's most vibrant corner.	FF	L D K C													
CRATE—SUSHI, SEAFOOD & STEAK 136 N. 3rd Avenue (920) 818-1333 crate.restaurant.com <i>See Ad on page 54</i>		D C													54
DOOR COUNTY COFFEE 5773 Highway 42, Carlsville (920) 743-8930 doorcountycoffee.com Our business is coffee, our passion is quality, both in our beans and our team. Our family welcomes you to experience our Coffee Cafe and Espresso Bar, serving breakfast and lunch in casual comfort. With more than 100 varieties, roasted and packaged on site, we know you'll find new favorites!		L D K C													
DOOR COUNTY FIRE COMPANY 38 S. 3rd Avenue (920) 818-0625 doorcountyfirecompany.com Located in the historic former city fire station, we are ready to welcome you with great food and drinks in an atmosphere that honors firefighters via displays of artifacts and department patches from across the U.S. Enjoy our Friday fish fry or catch the big game here!	FF	L D K C													54

NAME/DESCRIPTION	FISH FRY/FISH BOIL		MEALS		Wi-Fi	Reservations	Fish Fry/Fish Boil	Veg/Vegan/GF	Meals Served	Live Music	Full Bar	Outdoor Seating	Waterview	Pet Friendly	Wheelchair Accessible	Catering	Ad Page
	Fish Fry = FF	Fish Boil = FB	Breakfast = B	Lunch = L													
DROMHUS 611 Jefferson Street (608) 333-4553 dromhusdoorcounty.com									L D								
FATZO'S SUBS & PIZZA 46 Green Bay Road (920) 743-6300 fatzos.com At Fatzo's Subs and Pizza, we have something for everyone - hot and cold subs, pizzas, tacos, salads, as well as homemade soups and chili. No one goes hungry at Fatzo's!									L D K C								
GLORIA'S MEXICAN RESTAURANT 23 W. Oak Street (920) 818-1733 facebook.com/gloriasdoorcounty/ Experience the vibrant flavors of Mexico At Gloria's! Indulge in delicious traditional dishes and refreshing drinks from our full bar, open seven days a week. Enjoy a family-friendly atmosphere with a charming outdoor patio for summer dining. Perfect for private events ensuring unforgettable memories.									L D C K								
HITCHING POST BAR & GRILL 4849 Glidden Drive (920) 818-1114 hitchingpostdoorcounty.com							FF FB		L D C								
KINARA URBAN EATERY 25 N Madison Ave (920) 743-8772 facebook.com/kinaraurbaneatery									B L K C								
KITTY O'REILLYS IRISH PUB 59 E. Oak Street (920) 743-7441 kittyoreillys.com <i>See Ad on page 20</i> Experience Door County's liveliest pub! Enjoy the taste of ole Ireland with traditional fish & chips, reubens, burgers, tacos and sandwiches. Over a dozen import & craft beers on tap and full bar! Dine inside our cozy pub or outside on our covered, heated patio. Open every day!							FF		L D K C								20
KITTY'S HIDEAWAY 59 E. Oak Street (920) 743-7441 kittyoreillys.com <i>See Ad on page 20</i> Kitty's Hideaway, Door County's premier outdoor/indoor sports bar. Boasting 5 flat screen tvs and a 150" projector. Wine and dine at our fire tables or heated bar while enjoying blended drinks, signature cocktails, craft beer, or fill up on our specialty pizzas, tacos and more. Let's go!							FF		L D K C								20
KONA BAY FISH HOUSE 1640 Memorial Drive (920) 743-5555 thelodgeatls.com A casual restaurant and bar with a tropical twist located at The Lodge at Leathem Smith. Daily selections change based on local ingredient availability. Unique appetizers, grilled flatbread pizzas, sandwiches, homemade desserts and specialty drinks make Kona Bay a place to be. Enjoy food prepared with the skilled hands of our nationally recognized culinary team!							FF		L D C K								
LAWSS COFFEE 108 S Madison Avenue (920) 818-1618 lawsscoffee.com Lawss Coffee is Sturgeon Bay's original third-wave coffee shop and roaster offering seasonal beverages and classic favorites. Enjoy a drink and a pastry to-go or stay, and enjoy the restored 100+ year-old bank building as you sip your coffee.									B C								
MELT BISTRO BY RENARD'S CHEESE 2189 County Road DK 920-825-7272 renardscheese.com Located inside Renard's Cheese, full service Bistro with indoor and outdoor seating. Experience our showcase of inspirational dishes created just for Melt Bistro - All made from scratch using local ingredients. Also featuring Chocolate Shoppe ice cream desserts. Catering menu and charcuterie board menus available. Meeting/event space seats 30 people.									B L D C K								
MORNING GLORY RESTAURANT 7502 Highway 42 - 57 (920) 743-5355 facebook.com/morningglorydoorcounty							FF		L D								
NIGHTINGALE SUPPER CLUB 1541 Egg Harbor Rd (920) 743-5593 nightingalesupperclub.com <i>See Ad on page 47</i> Serving Door County since 1913, we are the go-to destination for prime rib and your Friday night fish fry. We offer a wide selection of entrees and nightly specials, served by friendly wait staff. Come early for Happy Hour and enjoy a great selection of craft beers, wine and spirits.							FF		D C K								47

NAME/DESCRIPTION	FISH FRY/FISH BOIL		MEALS		Wi-Fi	Reservations	Fish Fry/Fish Boil	Veg/Vegan/GF	Meals Served	Live Music	Full Bar	Outdoor Seating	Waterview	Pet Friendly	Wheelchair Accessible	Catering	Ad Page
	Fish Fry = FF	Fish Boil = FB	Breakfast = B	Lunch = L													
OLD MEXICO 901 Egg Harbor Rd (920) 818-1500 oldmexicowi.com								L D C									
PRINCE OF PIEROGI 846 Egg Harbor Road (920) 818-0278 princeofpierogi.com								L D C									
SCATURIO'S BAKING CO. AND CAFE 19 Green Bay Road (920) 746-8727 scaturios.com Since '94 the Scaturio's team has provided amazing meals and fresh bakery to locals and visitors alike. Try our popular Jersey style pizza Monday-Friday or enjoy a traditional Wisconsin fish fry Friday nights. Then stock your fridge for the weekend with our delicious home-style family meals to go!							FF	B L D C K									
SONNY'S ITALIAN KITCHEN & PIZZERIA 129 N. Madison Avenue (920) 743-2300 sonnypizzeria.com <i>See Ad on page 43</i> Best pizza in Door County. Featuring Chicago-style pizza, chicken, ribs, pasta, sandwiches and more. Complete sit-down restaurant, carryout and delivery. Close to marinas and boat launch. Open daily at 11am..							FF		L D C K								43
THE GREYSTONE CASTLE 8 N. Madison Avenue (920) 743-9923 greystonecastlebar.com							FF		L D C K								
THE MILL SUPPER CLUB 4128 State Highway 42 57 (920) 743-5044 themillsupperclub.com							FF		D K C								
WATERFRONT MARY'S BAR & GRILL 3662 N. Duluth Avenue (920) 743-3690 waterfrontmarys.com Great food, amazing waterfront. Homemade soups, salads, fish choices, wraps and sandwiches. Friday night fish, Wacky Wing Wednesday and Sturgeon Bay's only waterfront fish boil (no bones). Home of Door County Boat Rental. Live music. Pets welcome in outside dining area. Always casual, always fun! Come by land or sea.							FF FB		L D C K								
WEST SIDE COMMONS 26 E. Oak Street (920) 818-0372 thewestsidecommons.com West Side Commons brings people together over elevated pub food favorites, signature drinks and diverse flavors. Rooted in Sturgeon Bay's west side, it's a welcoming gathering place that celebrates community, comfort, and the simple joy of sharing great food with friends, neighbors and visitors alike.									L D C								
JOLLY'S STREET PIZZA 835 Egg Harbor Rd (920) 493-8288 facebook.com/jollysstreetspizza									D C								
MAURICIO'S 63 E. Maple Street mauriciosdoco.com A local favorite! Serving delicious authentic Mexican food in the heart of Sturgeon Bay and throughout Door County. Tacos, burritos, quesadillas, chips and salsa, guacamole and more. (Try our fish tacos!) Comfortable outdoor seating. Online ordering available. Open every day May – October.									L D C								
PAPA B'S FOOD TRUCK 30 N. 1st Avenue (920) 824-9477 Our food truck is your destination for creative breakfast and lunch wraps, gyros, Italian beef and sausage, DC cheesesteaks, pot roast tacos and more! Made from scratch daily with seasonally available local ingredients. Full menu available May - October.									B L C								
STEEL BRIDGE GELATO CO. 59 N. Madison Avenue (920) 495-9205 facebook.com/profile.php?id=61575220591780																	



Nightingale
Supper Club

Serving Door County Families since 1913

Menu offers a wide selection of entrees including nightly specials

Bar offers great selection of craft beers, wine, & spirits
Not a "club" that requires membership, so come on in and enjoy our cozy atmosphere and friendly waitstaff

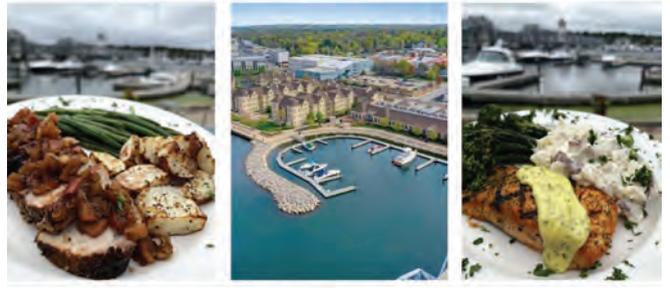
Happy Hour M-F 4 PM to 6 PM Dining Monday - Saturday 5 PM to 9 PM

920-743-5593 info@nightingalesupperclub.com
1541 Egg Harbor Road, Sturgeon Bay, WI 54235



STONE HARBOR RESORT & CONFERENCE CENTER

107 NORTH FIRST AVENUE, STURGEON BAY



JOIN US IN OUR RECENTLY RENOVATED RESTAURANT!

BRYGGA PLATES & POURS

SAME GREAT FOOD.
BRAND-NEW LOOK!

877.746.0700
STONEHARBOR-RESORT.COM

Renards
ARTISAN CHEESE

Born & Raised in **DOOR COUNTY**

For four generations, Renard's Cheese has been handcrafting award-winning Wisconsin cheese. With fresh milk provided by local Door County farmers, we use time-honored techniques and cherished family recipes to craft over 100 varieties of artisan cheese. **Stop by our store for free cheese and fudge samples, fresh cheese curds daily, and for a classic homecooked meal at the Melt Bistro.**



2189 County Rd. DK, Sturgeon Bay, WI • 920-825-7272 • RenardsCheese.com

Monday - Friday: 8 am - 5 pm • Saturday - Sunday: 9 am - 4 pm



SHOP



Kathleen Peterson

ARTICIPATION STUDIO & GALLERY

10 E. Oak Street
(920) 857-8544
articipationdoorcounty.com



The working studio of Claudia Scimeca, ARTicipation Studio & Gallery offers an eclectic and imaginative space to obtain unique art. The gallery features some incredibly gifted artists. Every Saturday from 2-5pm there are creative workshops at the magic studio table. This artful space also hosts music events.

See Ad on page 20

ARTISTS GUILD

215 N. 3rd Avenue
(920) 743-9900
artists-guild.com



Looking for art supplies? We're your place! Artists Guild is a locally-owned art supply store providing quality service, education and art materials to Door & Kewaunee County and beyond! Paints, brushes, pencils, pens, drafting tools, and many more fine art and craft supplies are available for the artist and non-artist alike.

See Ad on page 54

KEY

Specialty Clothing & Shoes Jewelry & Accessories

Kitchen & Home Interiors Art & Gallery

Groceries & Specialty Food Pet Products

BARN DOOR QUILT SHOP

160 N. 3rd Avenue
(920) 746-1544
barndoorquilts.com



BAY SHORE OUTFITTERS

59 N. Madison Avenue
(920) 818-0431
bayshoreoutfitters.com



Outdoor and casual looks await you at our west waterfront location. Patagonia, The North Face, Vuori, Fjallraven, Smartwool and Prana are just a few of the incredible lines we carry. Sturgeon Bay and Door County clothing, hiking and camping gear, outdoor and casual footwear, kayaks and paddling accessories are also available..

BAYSIDE BARGAINS

14 S. Madison Avenue
(920) 743-7048
facebook.com/baysidebargainsllc



BLISS @ THE MARKETPLACE

58 N. 3rd Avenue
(920) 743-6722
blissdoorcounty.com



A delightful shopping experience awaits! We have an extraordinary collection of spectacular gifts and joyful adornments for you, your home or your home away from home. Sparkling glassware, imaginative artwork, great lamps, unique accent furniture & more! Bliss is a delight for the senses! You will find your bliss at Bliss!

BONNIE BROOKE GARDENS

337 N. 14th Avenue
(920) 743-6318
bonniebrookegardens.com



Bonnie Brooke Gardens has served Door County for over 35 years, providing top quality annuals, perennials, trees, shrubs, succulents, houseplants, pots and garden décor. Stop in to shop, plan your garden project or simply relax and smell the flowers! Conveniently located on North 14th Avenue. We are here to help beautify your world!

CEDAR CROSSING RESTAURANT & BAR

139 N. 3rd Avenue
(920) 743-0231
cornucopiadoorcounty.com



"Everything for the Kitchen" Whether a chef or casual entertainer, this adorable specialty kitchen shop is easy to fall in love with! Practical, frivolous or just plain fun, we offer an extensive variety of gadgets, cookbooks, barware, bakeware and collectables. We strive to exceed your expectations. Bridal registries are our specialty.

CLOUD NINE COLLECTIVE

147 N. 3rd Avenue
(920) 818-0200
cloudnine-collective.com



CORNUCOPIA KITCHEN SHOP

139 N. 3rd Avenue
(920) 743-0231
cornucopeiadorcounty.com



"Everything for the Kitchen"
Whether a chef or casual entertainer, this adorable specialty kitchen shop is easy to fall in love with! Practical, frivolous or just plain fun, we offer an extensive variety of gadgets, cookbooks, barware, bakeware and collectables. We strive to exceed your expectations. Bridal registries are our specialty.

See Ad on page 54

COUNTRY OVENS

229 E. Main Street
Forestville
(920) 856-6767
countryovens.com



See Ad on page 53

DANCING BEAR

13 N. 3rd Avenue
(920) 746-5223
facebook.com/dancingbeardoorcounty



Whimsical, old fashioned toy store. Games, books, crafts, puzzles, stuffed animals. Jellycat, Playmobil, Mindware, Fat Brain Toys, Hape, Green Toys, Melissa & Doug, Gund, Folkmanis. Also, a "Little Luxuries Room" with Good Earth Soaps, Solmate Socks and more. Open all year.

See Ad on page 53

DOOR COUNTY CANDLE COMPANY

5789 State Highway 42,
Carlsville
(920) 746-2125
doorcountycandle.com



DOOR COUNTY CANDY

12 N. 3rd Avenue
(920) 746-0924
doorcountycandy.com



See Ad on page 36

DOOR COUNTY DOG STORE

230 Michigan Street
(920) 746-9000
doorcountydogstore.com



See Ad on page 55

DOOR COUNTY HABITAT FOR HUMANITY RESTORE

410 N. 14th Avenue
(920) 743-2869
doorhabitat.org



Door County Habitat for Humanity ReStore specializes in previously loved furniture, appliances, home decor and building materials. Stocked by donations from the community, items are sold at discounted prices to raise money for Door County Habitat for Humanity's mission. Open to the public Monday through Friday 10-4 and Saturday 10-3.

DOOR COUNTY HARDWARE

1225 Egg Harbor Road
(920) 743-4417
acehardware.com



GRANDMA TOMMY'S COUNTRY STORE

4020 State Highway 42/57
(920) 743-2800
grandmatommys.com



With roots dating back to the family's 1940s farm stand, we offer homemade pies, donuts, fudge and hand-dipped ice cream. Add to that jams, salsas, mustards and cheeses. Did we mention fresh seasonal fruits and frozen cherries? Enjoy a glass of wine or beer from the comfort of our porch!

JANDU PETROLEUM

922 S. Duluth Avenue
(920) 743-1700
jandupetroleum.com



KWIK TRIP #1209

1639 Egg Harbor Road
(920) 940-7414
kwiktrip.com



LINDAL FISHERIES

3805 County Road M
(920) 743-2088
facebook.com/lindalfisheries



HERMANNTILLES STEPHANSEN
Copenhagen

good
clothes
open all
doors

TWO Locations IN STURGEON BAY

MONTICELLO

58 N. 3RD AVE • 920.495.7771
715 JEFFERSON ST. • 920.746.4100
- OPEN YEAR ROUND -

STURGEONBAY.NET

LOGAN CREEK SOAP

154 N. 3rd Avenue
(920) 493-7627
logancreeksoap.com



Logan Creek Soap produces over 50 varieties of all natural hand-crafted soaps in our quaint shop in Sturgeon Bay. We have been producing body soap, shave and shampoo bars, pet soap and even an amazing laundry stain stick for over 20 years, as well as seasonal gifts for your needs.

MARCHANT'S MEATS & SAUSAGE

51 Green Bay Road
(920) 743-1200
marchantsmeats.com



MONTICELLO @ THE MARKETPLACE

58 N 3rd Avenue
(920) 495-7771
montigoodclothes.com



A lively, fun & spirited shop offering easy-to-wear clothing in natural fibers. Great books, luscious handbags, jewelry, gifts & the unexpected! When in town be sure to visit our "Mother Store"....Monticello on Jefferson just blocks away. Monticello. You know, the Little Blue House with the beautiful gardens.

See Ad on page 49

MONTICELLO ON JEFFERSON

715 Jefferson Street
(920) 746-4100
montigoodclothes.com



Our intimate boutique is relaxed and easy. So are our clothes. Natural fibers: cotton, rayon, linen, wool & cashmere...the fabrics that you want to wear. We can work with you one-on-one to find things that work for you. Or we can help you find a new style, updated and fresh. Monticello. The Little Blue House with the beautiful gardens.

NEVERLAND+CO. @ THE MARKETPLACE

58 N. 3rd Avenue
(920) 724-1265
neverlandandco.com



Neverland+Co. carries a collection of exclusive children's clothing, newborn to 14, from party to play and every adventure in between. It hearkens to a time when children twirled in skirts, imagined and real, and soared with arms outstretched to destinations both near and far. Visit our enchanting children's boutique in The Marketplace.

NOVEL BAY BOOKSELLERS

44 N. 3rd Avenue
(920) 365-9281
novelbaybooks.com



Sturgeon Bay's locally owned independent bookseller featuring best sellers, new releases, classics, thoughtfully curated children's titles, local authors, travel and interesting local art and gifts. A children and pet friendly store.

See Ad on page 53

ON DECK CLOTHING COMPANY AND ON DECK OUTLET STORE.

265 N. 3rd Avenue
(920) 743-8778
ondeckclothing.com



You'll love our fabulous classic casual sportswear, footwear, accessories and Door County logo wear for men and women! Located at the corner of 3rd and Jefferson, serving the Door County area with quality and excellence since 1986. Open daily, year-round.

See Ad on page 52,55

OTHERWORLDS BOOKS & MORE

41 N. 3rd Avenue
(920) 600-1692
otherworldssturgeonbay.com



See Ad on page 55

PICK 'N SAVE

1847 Egg Harbor Road
(920) 743-8830
picknsave.com



PINKY PROMISE COFFEE

60 S. Madison Avenue
(920) 333-2360
pinkypromisecoffee.com



See Ad on page 20

RECLAIMED & CO. JEWELRY

24 N. 3rd Avenue
(920) 333-3586
reclaimedcojewelry.com



Artist Love Wahlen of Reclaimed & Co. Jewelry creates sustainable, handcrafted jewelry in downtown Sturgeon Bay. Her small-batch work features salvaged and saved materials, ancient glass, gemstones, artifacts, and found objects. Her boutique blends craftsmanship, storytelling, and community—offering modern, poetic designs that are rooted in history and intention.

RENARD'S CHEESE

2189 County Road DK
(920) 825-7272
renardscheese.com



Open year round, featuring: handcrafted artisan cheese & fresh cheese curds, Melt Bistro, vast selection of specialty Door County products, grab & go includes prepared meals, charcuterie boards, salads, soups, desserts and more; Door County wine, beer & spirits, homemade fudge, catering services, charcuterie menu. Shop online anytime!

See Ad on page 47

SHERRY'S HALLMARK SHOP

155 N. 3rd Avenue
(920) 743-5065
sherryonline.com



Two floors of fun for all ages. A wonderful variety of Door County sweatshirts, t-shirts, souvenirs and gifts. We have toys for kids, seasonal items, fashion accessories and more. You are sure to find something for everyone on your shopping list. One of the largest gift shops in Door County.

See Ad on page 55

SHOE SENSATION #657

1300 Egg Harbor Road, Suite 113 (Cherry Point Mall)
920-818-0507
shoesensation.com



SUNSHINE HOUSE RESALE STORE

45 E. Walnut Street
(920) 493-9300
sunshinehouseinc.org



Open Monday - Saturday 10am - 4pm
Shop the Sunshine House Resale Store! Door County's elite resale shop carrying home goods, furniture, clothing and so much more. Great prices! New goods arriving daily! Since 1971, Sunshine House has been serving those with special needs and disabilities in Door County. At the corner of Highway 42 and S Neenah Avenue.

T SIMON JEWELERS

69 S. Madison Avenue
(920) 743-2206
tsimonjewelers.com



The business is owned and operated solely by women. We pride ourselves in customer service and a comfortable fun atmosphere. We have knowledgeable and sincere staff that takes satisfaction in helping customers find jewelry they can not only treasure for a lifetime, but pass on from generation to generation.

See Ad on page 20

TADYCH'S MARKETPLACE FOODS

1250 N. 14th Avenue
(920) 743-8896
shoptadychs.com



THE NAKED SHEEP YARN SHOP & GIFT BOUTIQUE

31 S. Madison Avenue
(920) 818-1166
thenakedsheepp yarn.com



See Ad on page 20

TRUE VALUE HARDWARE AND COUNTRY STORE

317 Green Bay Road
(920) 743-6555
doorcountycoop.com



VARLETS

125 N. 3rd Avenue
(920) 365-2780
[facebook.com/profile.php?id=61571595872526](https://www.facebook.com/profile.php?id=61571595872526)



WILKINS & OLANDER

120 N. 3rd Avenue
(920) 743-3137
wilkinsandolander.com



A unique shopping experience awaits you as you shop for your fashion needs of the season. Shop our large array of clothing, footwear, accessories, whimsical gifts and Door County apparel for the entire family! Our specialty lines include Carve Designs, Enewton Jewelry, Judy Blue, Lulu B, Life Is Good, Tribal & Birkenstock. Open daily year-round.

See Ad on page 51

KEY

- Specialty
- Clothing & Shoes
- Jewelry & Accessories
- Kitchen & Home Interiors
- Art & Gallery
- Groceries & Specialty Food
- Pet Products

WULF BROTHERS HOME COMFORT SYSTEMS

155 E. Walnut Street
(920) 743-5587
wulfbrothers.com



Whether you're a long-time resident, business owner, or proud owner of a Door County vacation home, Wulf Brothers is at your door when you need us! Offering HVAC installation/services, Jacuzzi hot tubs, gas fireplaces and stoves. Stop in our showroom and let Wulf Brothers help make your life more comfortable.

FARM TO TABLE

BREY FAMILY BEEF

2190 County Road O
breyfamilybeef.com



CHOICE ORCHARDS

4594 County Road HH
(920) 743-8980
choiceorchard.com



EMERALD ACRES FARM

6424 Emerald Drive
(920) 818-0513

emeraldacresfarm.com



MELEDDY CHERRY FARM

1038 Mill Road
(414) 379-6508

meleddycherryfarm.com



ROBERTSON ORCHARDS OF DOOR COUNTY

2575 S. Shiloh Rd
(920) 743-1351
[facebook.com/robertsonorchards](https://www.facebook.com/robertsonorchards)



SOREN'S VALHALLA ORCHARDS

Farmstand - 6491 Cty Road J,
PYO Cherry Orchard - 2412
Idlewild Road
(920) 746-1102

sorensvalhallaorchards.com



SULLY'S PRODUCE

7054 County Road C
(920) 743-9391

sullysproduce.com/

TRIBAL

newton

WILKINS & OLANDER
est. 1990

BIRKENSTOCK

capri BLUE

120 N Third Ave,
Sturgeon Bay, WI

Open Year-Round

WilkinsandOlander.com

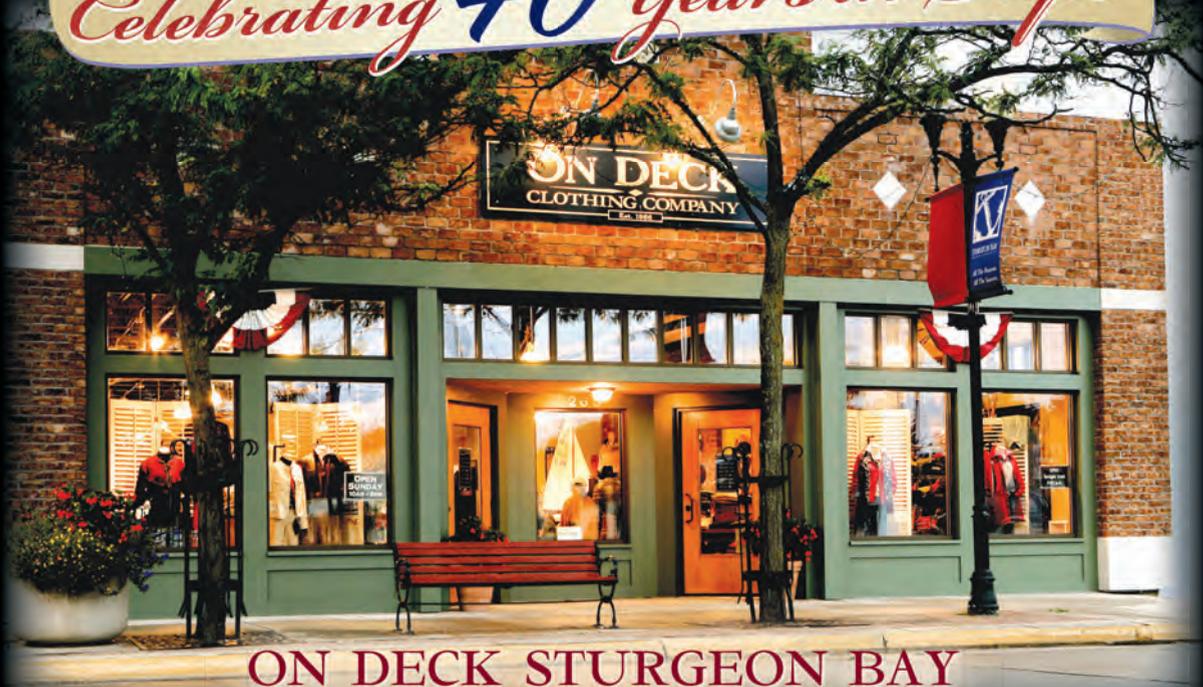
Door County's Leading Clothier Men and Women

Est. 1986

ON DECK

CLOTHING COMPANY

Celebrating 40 Years in Style



ON DECK STURGEON BAY

All Your Favorite Brands from Over 200 Vendors

All Stores Open Daily at 9AM | Visit All 3 Locations



FISH CREEK | SISTER BAY | STURGEON BAY

www.ondeckclothing.com

Don't Miss On Deck Outlet Store in Our Lower Level



Save Up to **70%** Every Day
On Manufacturer Closeouts and Name Brands!

Open Daily at 10AM | 920.743.8778

Both On Deck Clothing Company and On Deck Outlet Store
are Located On the Corner of 3rd Avenue and Jefferson Street

NOVEL BAY BOOKSELLERS

Featuring New Fiction, Mysteries, Local Authors,
Children's Books, Classics, History & More



44 N 3rd Avenue, Sturgeon Bay ■ NovelBayBooks.com ■ [@novelbaybooks](https://www.instagram.com/novelbaybooks)
920.365.9281

THIRD AVENUE



215 N. 3rd Ave | 920-743-9900

Artists-Guild.com



Cornucopia Kitchen Shop
139 N 3rd Ave.
(920) 743-0231



Dancing Bear
TOYS • BOOKS • GIFTS
13 NORTH THIRD AVENUE

Exceptional eyecare and eyewear
for every generation

Door County Eye Associates, Inc.
Dr. J. Eric Paulsen
Dr. Annika Paulsen

165 N. 3rd Ave, Sturgeon Bay • 920.743.2020
www.DCEA.com



Delicious Food Full Service Bar Friendly Staff
Add Some SPARK to Your Life.

38 South 3rd Ave (920) 818-0625

invidia
salon

AVEDA
concept salon

144 n 3rd avenue
sturgeon bay, wi 54235
invidiasalon245@gmail.com- 920.818.0352

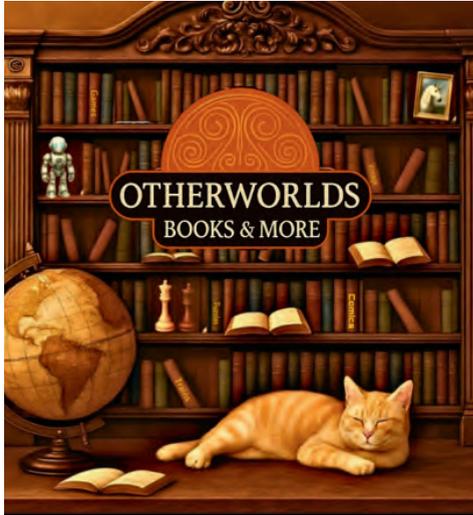


44 N 3rd Avenue

In the Heart of Sturgeon Bay

(920) / 43-0240

SHOPPING DISTRICT



SHERRY'S
Hallmark
LIVE LIFE

TWO FLOORS of Home Decor, Clothing & Gifts!

Large Selection of Door County Sweatshirts & T-shirts!

155 N. Third Ave. • (920)743-5065
Sales@SherrysOnline.com

2026 SEASON

4/22 - 5/10 | **HEROES**
Comedy by Gérald Sibley, Adapted by Tom Stoppard

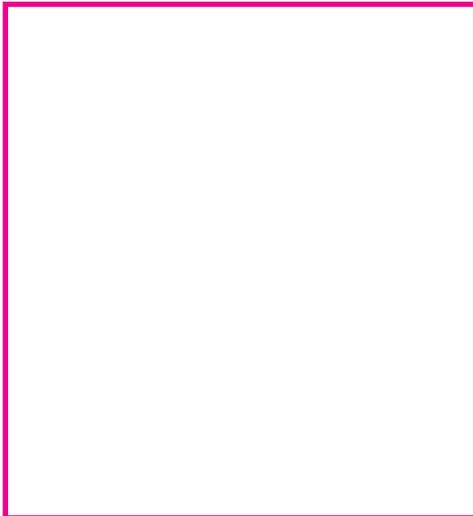
6/3 - 6/21 | **MOONLIGHT AND MAGNOLIAS**
Gone with the Wind Comedy By Ron Hutchinson

7/15 - 8/9 | **RED HERRING**
Comedy Mystery By Michael Hollinger

9/23 - 10/11 | **THE CALL LIST**
Dark Comedy By Brian James Polak

12/2 - 12/27 | **IT'S A WONDERFUL LIFE**
LIVE IN DOOR COUNTY
Family Favorite Adapted by Neil Brookshire

THIRD AVENUE PLAYWORKS



DESTINATION
STURGEON BAY
DOOR COUNTY

Your source for local events, lodging, dining, shopping, experiences and waterfront fun!

VISIT US
36 S 3rd Ave, Sturgeon Bay
(920) 743-6246
SturgeonBay.net

ON DECK
CLOTHING COMPANY
Celebrating 40 Years in Style

ON DECK STURGEON BAY **Open Daily**
3rd Avenue and Jefferson Street

Door County's Leading Clothier
Fish Creek | Sister Bay | Sturgeon Bay
ondeckclothing.com | 920.743.8778

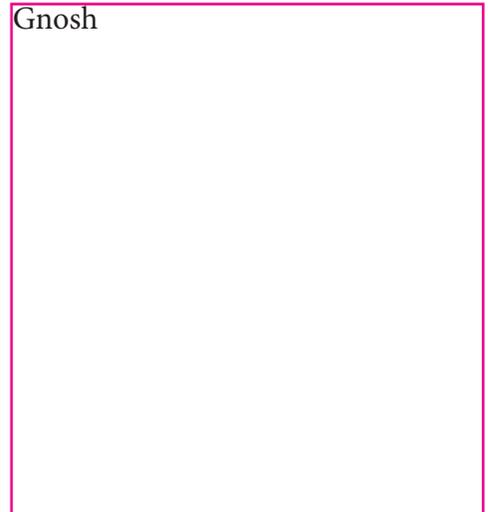
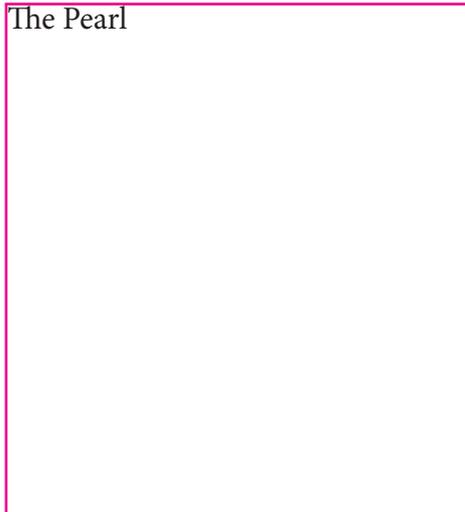
ON DECK outlet store **SAVE up to 70% EVERY DAY**
Manufacturer Closeouts and Name Brands!
On Deck's Lower Level

Celebrating 22 Years of Business in Door County

Door County Dog Store

Food • Cookies Toys
• Healthcare
Apparel • Treats
Self-Service Dog
Wash Items for Cats

230 Michigan St • Sturgeon Bay
920.746.9000
DoorCountyDogStore.com



STAY



(920) 743-6246

ROOM AMENITIES:	LODGING TYPE:	POOL/WHIRLPOOL:	WATERVIEW/ BEACH:	RESTAURANT/ BAR:
Microwave = M	Resort/Condo = R/C	Indoor Pool = I	Waterview = W	Restaurant = R
Kitchen = K	Motel/Hotel = M/H	Outdoor Pool = O	Beach = B	Bar = B
Refrigerator = R	Vacation Rental = VR	Whirlpool = W		
Fireplace = F	Bed & Breakfast = BB			
	Inn = INN			
	Campground = C			

Name/Description

AMERICINN BY WYNDHAM STURGEON BAY

622 S. Ashland Avenue | (920) 743-5898 | americinn.com
 The AmericInn offers modern accommodations, a warm indoor pool, sauna and whirlpool. A complimentary business center and high-speed wireless internet are at your disposal as well. We are a smoke-free facility. Our suites include fireplaces, whirlpools or both. Our friendly staff awaits to "Welcome you to the end of the day."

BAY SHORE INN

4205 Bay Shore Drive | (920) 743-4551 | bayshoreinn.net *See Ad on page 61*
 Breathtaking sunsets await at our full-service beachfront resort across from beautiful Potawatomi State Park. Unwind in our one and two bedroom suites that include King beds, fully-equipped kitchens, living/dining areas with balcony or patio. Private sand beach, complimentary kayaks and paddleboards, indoor and outdoor heated swimming pools.

BEACH HARBOR RESORT

3662 N. Duluth Avenue | (920) 743-3191 | waterfrontdoorcounty.com
 Sand beach, free kayaks, boat ramp, 700' of waterfront on the bay of Green Bay. Great location for families & borders a state park. Family owned & operated. Year round fishing opportunities. Experienced fishing guides available. Home of Door County Boat/Jet Ski Rental and Waterfront Mary's Bar and Grill.

BRIDGEPORT WATERFRONT RESORT

50 W. Larch Street | (920) 743-9919 | bridgeportresort.net
 Located on the waterfront, we're in the heart of historic Sturgeon Bay with easy access to shopping, museums, dining and entertainment, parks and paved walking paths. From cozy king rooms to 3-bedroom suites, your comfort is assured! Amenities include indoor/outdoor swimming pool, small splash pad, whirlpool and fitness center.

Name/Description	Internet Access	Room Amenities	Pet-Friendly	Lodging Type	Pool/Whirlpool	Waterview/Beach	Fitness Center	Restaurant/Bar	Breakfast Options	Wheelchair Accessible	Conference Center	Ad Page
AMERICINN BY WYNDHAM STURGEON BAY 622 S. Ashland Avenue (920) 743-5898 americinn.com The AmericInn offers modern accommodations, a warm indoor pool, sauna and whirlpool. A complimentary business center and high-speed wireless internet are at your disposal as well. We are a smoke-free facility. Our suites include fireplaces, whirlpools or both. Our friendly staff awaits to "Welcome you to the end of the day."		M R F		H/M	I W							
BAY SHORE INN 4205 Bay Shore Drive (920) 743-4551 bayshoreinn.net <i>See Ad on page 61</i> Breathtaking sunsets await at our full-service beachfront resort across from beautiful Potawatomi State Park. Unwind in our one and two bedroom suites that include King beds, fully-equipped kitchens, living/dining areas with balcony or patio. Private sand beach, complimentary kayaks and paddleboards, indoor and outdoor heated swimming pools.		M K R F		R/C	I O W	W B						61
BEACH HARBOR RESORT 3662 N. Duluth Avenue (920) 743-3191 waterfrontdoorcounty.com Sand beach, free kayaks, boat ramp, 700' of waterfront on the bay of Green Bay. Great location for families & borders a state park. Family owned & operated. Year round fishing opportunities. Experienced fishing guides available. Home of Door County Boat/Jet Ski Rental and Waterfront Mary's Bar and Grill.		M R		R/C		W B		R B				
BRIDGEPORT WATERFRONT RESORT 50 W. Larch Street (920) 743-9919 bridgeportresort.net Located on the waterfront, we're in the heart of historic Sturgeon Bay with easy access to shopping, museums, dining and entertainment, parks and paved walking paths. From cozy king rooms to 3-bedroom suites, your comfort is assured! Amenities include indoor/outdoor swimming pool, small splash pad, whirlpool and fitness center.		M K R F		R/C	I O W	W						

ROOM AMENITIES: Microwave = M Kitchen = K Refrigerator = R Fireplace = F	LODGING TYPE: Resort/Condo = R/C Motel/Hotel = M/H Vacation Rental = VR Bed & Breakfast = BB Inn = INN Campground = C	POOL/WHIRLPOOL: Indoor Pool = I Outdoor Pool = O Whirlpool = W	WATERVIEW/ BEACH: Waterview = W Beach = B	RESTAURANT/ BAR: Restaurant = R Bar = B	Internet Access	Room Amenities	Pet-Friendly	Lodging Type	Pool/Whirlpool	Waterview/Beach	Fitness Center	Restaurant/Bar	Breakfast Options	Wheelchair Accessible	Conference Center	Ad Page		
Name/Description																		
CHANTICLEER CABINS 4017 Cherry Road (920) 493-2395 chanticleercabins.com						M K R F		VR, BB	W	W								
CHANTICLEER GUEST HOUSE 4072 Cherry Road (920) 746-0334 chanticleerguesthouse.com						R F		BB	O W									
CLIFF DWELLERS RESORT 3540 N. Duluth Avenue (920) 333-0345 cliffdwellersresort.com Located on the West shore of Sturgeon Bay, Cliff Dwellers Resort is nestled between the serene, moss and cedar-covered cliffs and the deep blue waters of the bay. We provide a perfect spot for your retreat - for relaxation, romance or recreation. Open all year and close to Potawatomi State Park.						M K R F		R/C	O W	W								
GARDEN GATE B & B 434 N. 3rd Avenue (920) 217-3093 doorcountybb.com The Garden Gate is a premier Victorian bed and breakfast. The Garden Gate is located near Sturgeon's Bay's historical downtown where you'll find quaint shops, art galleries, fine restaurants and scenic waterfronts. End your day with an evening dessert...a good night's sleep and dream about your breakfast. Because... "Breakfast is our Signature."						M R F		BB	W									
GLIDDEN LODGE BEACH RESORT 4676 Glidden Drive (920) 746-3900 gliddenlodge.com <i>See Ad on page 59</i> Enjoy our private sand beach or relax under a fragrant cedar tree. One, two and three bedroom condo units all have a view of Lake Michigan. All units have an eastern exposure to capture the sun and moonrises over the water. In an area of quiet roads ideal for biking, we are about two miles from Whitefish Dunes State Park.						M K R F		R/C	I W	W B							59	
HOLIDAY MUSIC MOTEL 30 N. 1st Avenue (920) 743-5571 holidaymusicmotel.com A unique, high-quality, "retro" lodging experience in the heart of downtown Sturgeon Bay. Within walking distance of the waterfront, shops, dining and nightlife. The Holiday is a perfect launching point for day trips throughout the county as well as a great place to just park your car and explore on foot!						R		M/H										
INN AT CEDAR CROSSING 336 Louisiana Street (920) 743-4200 innatcedarcrossing.com Warm and inviting lodging with old world charm and contemporary touches located downtown on Historic Third Avenue. Personalized hospitality, unique rooms and delicious food and drink options are our signature. Nine cozy guestrooms, private baths, fireplaces, unique furnishings. Hearty continental breakfast provided, beautiful bar and restaurant within property.																		
J R VACATION RENTALS 53 W. Spruce Street (920) 743-7291 jrvacationrentals.com Let J R Vacation Rentals find the perfect property to stay when coming to Door County. We offer 2 night getaways or a 1 week retreat. From wooded or waterfront, cabins, condos and cottages, something for every budget! A great home away from home experience. We offer rentals for all seasons!						M K R F		VR	I O W	W B								
MOTEL 57 1161 Green Bay Road (920) 746-8000 motel57.com 1950's Door County Retro Motel saved from the wrecking ball and remodeled to it's 1950's splendor for your enjoyment! Our budget motel in Sturgeon Bay is very clean and newly remodeled. Located on the highway on the south end of town near several stores and restaurants.						M K R		M/H										
QUALITY INN 923 Green Bay Road (920) 743-7846 choicehotels.com/wisconsin/sturgeon-bay/quality-inn-hotels/wi040						M R		M/H	I									

ROOM AMENITIES: Microwave = M Kitchen = K Refrigerator = R Fireplace = F	LODGING TYPE: Resort/Condo = R/C Motel/Hotel = M/H Vacation Rental = VR Bed & Breakfast = BB Inn = INN Campground = C	POOL/WHIRLPOOL: Indoor Pool = I Outdoor Pool = O Whirlpool = W	WATERVIEW/ BEACH: Waterview = W Beach = B	RESTAURANT/ BAR: Restaurant = R Bar = B	Name/Description	Internet Access	Room Amenities	Pet-Friendly	Lodging Type	Pool/Whirlpool	Waterview/Beach	Fitness Center	Restaurant/Bar	Breakfast Options	Wheelchair Accessible	Conference Center	Ad Page
SCOFIELD HOUSE B & B 908 Michigan Street (920) 743-7727 scofieldhouse.com Historic home located within walking distance to downtown Sturgeon Bay. Guest rooms feature private bathrooms with whirlpools, fireplaces, and wireless internet with cable and Netflix. A full home cooked breakfast is served each day with accommodations for dietary needs. Pictures and more details can be found on our website.						R F		BB	W								
SNUG HARBOR INN COTTAGES & MARINA 1627 Memorial Drive (920) 743-2337 snugharborinn.com 300 feet of Sturgeon Bay waterfront. Suites, cottages and motel rooms. Dock at your doorstep. Safe harbor and easy access to Lake Michigan and the bay of Green Bay. One mile to shops and dining. Family owned, over 31 years in business!						M R		M/H R/C	W								
STONE HARBOR RESORT 107 N. 1st Avenue (920) 746-0700 stoneharbor-resort.com <i>See Ad on page 47</i> With 161 relaxing guest rooms, 6,000 sq ft of modular meeting and banquet space, breathtaking outdoor waterfront space, a full-service restaurant and pub, an indoor pool with extra-large hot tub and an outdoor pool with a view of the bay, we're here for your family getaway, wedding or corporate event.						M K R F		R/C	I O W	W		R B					47
THE PEMBROOKE INN, A VICTORIAN B & B 410 N. 4th Avenue (920) 818-0239 thepembrokeinn.net <i>See Ad on page 59</i> Step back in time in this beautiful, recently renovated, 1866 historic Victorian mansion. 8 private suites with double jacuzzi tubs & fireplaces. English breakfasts & happy hours inclusive. Gorgeous grounds & common areas for all guests to enjoy. One block from the waterfront and 3rd Avenue promenade.						R F		BB									59
THE PROSPECT HOUSE 101 S. Lansing Avenue (920) 333-1993 theprospecthouse.com Offering five beautifully-appointed suites in the heart of Sturgeon Bay. The carefully restored Late Queen Anne style home is just a block from Sturgeon Bay's historic West Side business district, attractions and restaurants. Originally built in 1902, this property mixes historic charm with modern amenities and updated furnishings.						R F		INN	W								
THE LODGE AT LEATHEN SMITH 1640 Memorial Drive (920) 743-5555 thelodgeatls.com Panoramic views await as you watch boats come and go on the pristine waters that join Lake Michigan and Sturgeon Bay. We offer waterfront lodging, outdoor tiki bar, heated outdoor pool, free Wi-Fi and cable TV. Breakfast included, with seasonal chef-made omelettes! Wedding and event space available. Let us serve you!						M R		R/C	O W	W		R B					
WAVE POINTE MARINA & RESORT 3600 County Road CC (920) 824-5440 wavepointe.com Wave Pointe Marina & Resort offers 24 waterfront rooms and a 124-slip marina in beautiful Sturgeon Bay, WI. Enjoy full-service boating, a heated outdoor pool, indoor hot tub and sauna, and fantastic on-site dining at Harbor House Waterfront Bar & Grill!						M R F		R/C	O W	W			R B				
WESTWOOD SHORES WATERFRONT RESORT 4303 Bay Shore Drive (920) 746-4057 westwoodshores.net <i>See Ad on page 59</i> Breathtaking views of the bay from the private balcony in every suite! We offer one and two bedroom suites with spacious living rooms, kitchens, modern decor and fireplaces. Enjoy indoor and outdoor pools, whirlpool, sauna, fitness center and store. Kayaks, paddle boats, grills and picnic areas available. Open all year.						M K R F		R/C	I O W	W							59
WHITE LACE INN 16 N. 5th Avenue (920) 743-1105 whitelaceinn.com <i>See Ad on page 59</i> Our charming Victorian inn offers 18 inviting guest rooms and suites, within four historic homes, linked by paths through our relaxing and inspiring gardens. Many rooms have fireplaces, whirlpool tubs or both. Furnished with fine antiques and elegant period beds, free WiFi and full homemade breakfast included.						M R F		BB	W								59

GLIDDEN LODGE *Beach Resort*

866.454.3336 GliddenLodge.com



One, Two, & Three Bedroom Condos
Waterfront Vacation Rentals
Private Beach, Indoor Pool, & Fitness Room



Views of Lake Michigan



Sunrises on Our Private Beach

Located in the Heart of Sturgeon Bay



*Step back in time at this gorgeous B&B.
Private suites with in room double jacuzzi tubs & fireplaces.
English breakfasts & happy hours daily.*



www.thepembrokeinn.net
(920) 818-0239

Breathtaking
views from every suite!



*Featuring 1 and 2 bedroom suites with full kitchen,
gas fireplace, covered patio/balcony. Amenities include indoor
pool/whirlpool/sauna, outdoor pool (seasonal), fitness area,
24/7 complimentary coffee, hot chocolate, tea.*

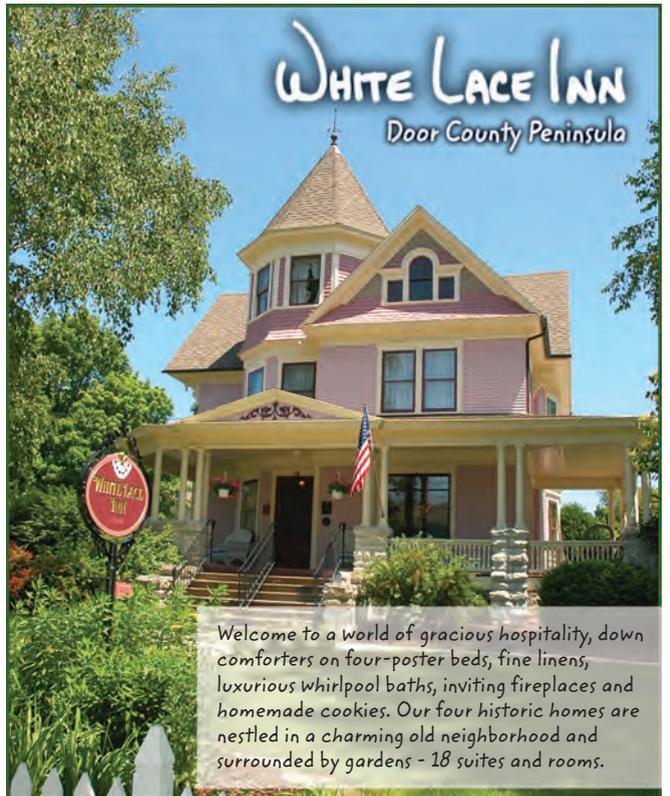
WESTWOODSHORES.NET

For reservations or gift certificates:

(920) 746-4057 | 4303 Bay Shore Drive

LUXURY WATERFRONT ACCOMMODATIONS | 3 MILES FROM STURGEON BAY

WHITE LACE INN
Door County Peninsula



*Welcome to a world of gracious hospitality, down
comforters on four-poster beds, fine linens,
luxurious whirlpool baths, inviting fireplaces and
homemade cookies. Our four historic homes are
nestled in a charming old neighborhood and
surrounded by gardens - 18 suites and rooms.*

16 N 5th Ave, Sturgeon Bay
www.WhiteLaceInn.com
920.743.1105 877.948.5223

WEDDINGS & EVENTS



Luke Collins

20) 743-6246

FLORISTS

MAAS FLORAL AND GREENHOUSE

3026 County Road S
(920) 743-6518
maasfloralandgreenhouse.com
Door County's Wedding & Event floral experts! Beautiful bridal bouquets, custom ceremony décor and lavish centerpieces. We'll help you create the 'day of your dreams', so schedule your consultation today! We also specialize in floral arrangements designed to make your Door County getaway complete. Call or stop by today!

RECEPTIONS & REHEARSAL DINNERS

DOOR COUNTY CUSTOM MEATS

5091 Bechtel Road
(920) 746-0304
dcmeats.com/wp

THE LODGE AT LEATHEM SMITH

1640 Memorial Drive
(920) 743-5555
thelodgeatls.com
The Lodge at Leathem Smith is a charming historic venue that is over 100 years old. Our property boasts a beautiful ballroom facing the water, two outdoor tiki bars, a restaurant and 63 rooms to accommodate any budget. Indoor and outdoor wedding options with custom menu and no minimum cost.

SONNY'S ITALIAN KITCHEN & PIZZERIA

129 N. Madison Avenue
(920) 743-2300
sonnypizzeria.com
Best pizza in Door County. Featuring Chicago-style pizza, chicken, ribs, pasta, sandwiches and more. Complete sit-down restaurant, carryout and delivery. Close to marinas and boat launch. Open daily at 11am
See Ad on page 43

STEEL BELLY BARBECUE

2025 Lake Street
(920) 606-6232
steelbellybbq.com

STONE HARBOR RESORT

107 N. 1st Avenue
(920) 746-0700
stoneharbor-resort.com
If 6,000 sq ft of event space is what you need, look no further! With 5 breakout rooms, breathtaking outdoor waterfront meeting and party options and exemplary food and beverage service, let us make your wedding, corporate meeting or other special event successful and memorable!

RENTALS

DEJARDIN CLEANERS LLC

24 N. Madison Avenue
(920) 743-3174
dejardincleaners.com
Tuxedo/Men's Suits sales & rentals for those destination events...see us for your special occasions. We can provide you with a great tuxedo rental or you can order a suit. Other services are Bridal gown preservation, alterations - even on formal wear, full laundry & dry cleaning services & convenient 24/7 drop box.
See Ad on page 20

DOOR COUNTY'S PREMIER WATERFRONT RESORT

Nestled along pristine waters with spectacular sunsets, Bay Shore Inn provides quiet seclusion and a central location to all of Door County. Peace and privacy abound with balcony views from every condominium suite. Amenities ranging from touring bicycles to a private beach with dock await your quiet escape or family excursion.

One or two bedroom suites each have full kitchens and spacious rooms. Our three-bedroom private cottage is perfect for family retreats. With indoor and outdoor pools, beachfront grills, and even a playground, Bay Shore Inn creates a tradition from your very first stay.



MAKE YOUR RESERVATION TODAY

1-800-556-4551

WWW.BAYSHOREINN.NET

read our reviews on



PROFESSIONAL SERVICES



DoorCo Photo

(920) 743-6246

ACCOUNTANTS/ FINANCIAL ADVISORS

BACON CPA

53 N. 1st Avenue
(920) 421-0923

bacon.cpa

Offering 50+ years of accounting, tax planning and small business experience, Bacon CPA LLC is a friendly, knowledgeable, family-owned practice that has earned the respect of individuals, businesses, and the financial community in and around Door County, Wisconsin.

DOUMOURAS + COMPANY

12508 Garrett Bay Road
Ellison Bay
920-355-1522

doumourascompany.com

KERBERROSE, SC

10568 Country Walk Lane
kerberrose.com

MBE CPAS - A SUITE OF COMPANIES

354 Michigan Street
(920) 743-7500
mbe.cpa

ATTORNEYS

PINKERT LAW FIRM LLP

454 Kentucky Street
(920) 743-6505
pinkertlawfirm.com

AUTOMOTIVE SALES & SERVICE

KEVIN'S AUTOMOTIVE

434 Kentucky Street
(920) 743-5613

kevinsautomotive.com

Located in downtown Sturgeon Bay, we are a full-service auto repair service center. Services include computerized diagnostics, oil changes, alignments, brakes, suspension, exhaust & A/C repair. Authorized dealer for Firestone and Hankook Tires. Honest, knowledgeable service and competitive pricing is always included!

YOUNG AUTOMOTIVE

120 N. 14th Avenue
(920) 743-9228

youngautomotive.net

BANKS

ASSOCIATED BANK

57 N. 3rd Avenue
(920) 743-6521

associatedbank.com

BANK OF LUXEMBURG

519 S. Lansing Avenue
(920) 743-5720

bankofluxemburg.com

Since 1903, Bank of Luxemburg is a reliable local source for banking expertise. With a mission "to have a positive impact on people's lives," our friendly and professional staff goes the extra mile to get to know you and your goals in order to provide personalized, down-to-Earth guidance through all stages of life.

NICOLET NATIONAL BANK

236 N. 4th Avenue
(920) 743-5551

nicoletbank.com

At Nicolet Bank, every great success story starts with a conversation. We offer local, knowledgeable decision-making designed to create long-lasting relationships within the community. Our team understands that the success of Nicolet Bank depends upon the success of our clients. Locations throughout Door County. Member FDIC | Equal Housing Lender | NMLS #411069

BEVERAGE DISTRIBUTORS

FLANIGAN DISTRIBUTING OF DOOR COUNTY

5600 Gordon Road
(920) 743-2036

BUILDERS & CONTRACTORS

DOOR HAULING

(920) 278-9774

doorhauling.com

Door Hauling is a locally owned and operated service offering junk removal, moving help, cleanouts, appliance and furniture hauling and more. We serve all of Door County with reliable, friendly and affordable service—helping residents and visitors keep spaces clear and stress-free. Neighbors helping neighbors, the Door County way.

PORTSIDE BUILDERS

810 S. Lansing Avenue

(920) 746-1092

portsidebuilders.com

PortSide Builders is a full-service, design-build general contractor committed to guiding you through every stage of the construction process. We specialize in lake and country home construction and remodeling. Our commitment to innovative design, quality craftsmanship, and ongoing customer service has been our cornerstone for over 40 years.

THE CARPET SHOP

5455 County Road I, Carlsville

(920) 743-7188

carpetshopdoorcounty.com

VALLEY CABINET INC. SHOWROOM & DESIGN CENTER

966 Green Bay Road

(920) 743-2243

valleycabinetinc.com

BUSINESS ORGANIZATIONS

DOOR COUNTY ECONOMIC DEVELOPMENT CORPORATION

185 East Walnut Street

(920) 743-3113

doorcountybusiness.com

Interested in starting or relocating a business to Door County? The peninsula and Washington Island are known for thriving, energetic business climates. DCEDC can assist with locations, financing, training, incentives and other information to help your Door County business grow.

CELLULAR SERVICE

CELLCOM

67 E. Maple Street

(920) 746-0560

cellcom.com

CIVIC ORGANIZATIONS

DOOR COUNTY COMMUNITY FOUNDATION

Inside/Out Theatre, Margaret Lockwood Gallery; Michigan & S. 2nd Avenue

(920) 495-5940

doorcountycommunityfoundation.org

DOOR COUNTY LIBRARY

107 S. 4th Avenue

(920) 743-6578

doorcountylibrary.org

CLEANING SERVICES

MASTERCARE CLEANING SERVICES & JANITORIAL SUPPLIES

3040 Park Drive

(920) 743-7913

mastercarecc.com

Schedule your home or business carpet cleaning with us. We use Prochem and environmentally friendly type products on your carpets. We also clean vinyl and tile floors for your business. We are a wholesale janitorial distributor for our commercial clients. Our technicians are certified and professional. Call 920-743-7913 or mastercare@selvick.com.

COMMUNICATIONS, RADIO & NEWSPAPERS

DOOR COUNTY BROADCASTING CO. INC - WDOR 93.9 FM, 910 AM

800 S. 15th Avenue

(920) 743-4411

www.wdor.com

DOOR COUNTY RADIO GROUP

1009 Egg Harbor Road

(920) 746-1069 (The Lodge),

(920) 743-0977 (Rewind)

rewind977.com

fm1069thelodge.com

FM 106.9 the Lodge WLGE

Sturgeon Bay Studio 920-746-

1069

FM 106.9 the Lodge plays music that fits the Door County lifestyle showcasing an adult singer-songwriter format. On air FM 106.9 and 93.3 FM and streaming free online, it's world class rock for a world class county. Tune in the Lodge during your travels!

PENINSULA PUBLISHING & DISTRIBUTION

8142 State Highway 57

(920) 839-2121

doorcountypulse.com

STEEL BRIDGE RADIO

59 N. 2nd Avenue

(920) 559-0384

steelbridgeradio.com

Download the free 'Steel Bridge Radio' app or tune in online to listen to music written and recorded at The Holiday Music Motel. The motel has drawn artists from all over the country--and the world--to create over 1500 new works, many drawing inspiration from the character of Door County.

COMPUTER REPAIR & IT SERVICES

QUANTUM TECHNOLOGIES

619 N. 8th Avenue

(920) 256-1214

quantumtechnologies.com

Computer sales, repair and consultation right in Sturgeon Bay! Stop in with your Mac or PC devices - our highly skilled technicians will get you back up and running. Ask about smart-home automations, security systems, network cabling, WiFi, Starlink and more! Outstanding customer service and exceptional turnaround time. Making tech work for you.

SCHAUT TECHNOLOGIES

217 N 4th Avenue (Also 10579)

Country Walk Ln, Unit 12

Sister Bay

(920) 333-2269

schauttech.com

With offices in Sturgeon Bay

& Sister Bay, WI. We are

Your Local Tech Wizards.

We provide a full suite of IT services, including walk-in computer repair, WiFi systems, security/camera systems, TV/sound systems, Starlink installs and specialized website services. Contact us today for a free consultation!

DRY CLEANERS, LAUNDRY & TAILORS

DC LAUNDROMAT

22 N. Madison Street

(920) 743-3174

dejardincleaners.com/

dc-laundromat

Laundromat of the future!

New self-serve laundromat; pay by cash, card or phone - your choice! You will also be notified by phone (via text message) when your laundry is done. Washed & dried in less than an hour. Open 5 am - 11 pm. "We found your sock!"

See Ad on page 20

DEJARDIN CLEANERS LLC

24 N. Madison Avenue

(920) 743-3174

dejardincleaners.com

We are your complete shop for all garment services. Let our experienced team care for your dry cleaning, laundry, alterations and garment/bridal gown preservation. We also provide tuxedo/suit rental and sales for destination events. Provides drapery and uniform cleaning, bedspreads & blankets, zipper and shoe repair. Also commercial & residential wash & fold service

See Ad on page 20

DORNER'S SPIN CYCLE LAUNDROMAT

1449 Green Bay Road, Suite 8

(920) 365-9587

dornerlaundry.com

EDUCATION

THE SCHOOL DISTRICT OF STURGEON BAY

1230 Michigan Street
(920) 746-2800

sturbay.k12.wi.us

As Sturgeon Bay's flagship public school district and Door County's largest school system, we strive to partner with families, students and community to provide diverse educational opportunities for the development of informed, knowledgeable citizens and life-long learners. Contact us today about enrollment for your student(s), employment and volunteer opportunities.

INSURANCE

JUDY FLORES AMERICAN FAMILY INSURANCE

26 S. 3rd Avenue
(920) 743-1677

amfam.com/agents/wisconsin/sturgeon-bay/yuris-flores

RABENN STATE FARM AGENCY

256 N. 3rd Avenue
(920) 473-4032

doorcountyinsurance.com

SCHMITZ INSURANCE

7153 State Highway 42 57
(920) 743-5561

schmitzinsurance.com

STONEMAN-SCHOPF AGENCY

209 Green Bay Road
(920) 743-6565

stonemanschopf.com

MANUFACTURING

FINCANTIERI BAY SHIPBUILDING

605 N. 3rd Avenue
(920) 743-5524

webuildships.com

ROEN SALVAGE COMPANY

180 E. Redwood Street
(920) 743-6533

roensalvage.com

OFFICE RENTAL

THE EPICENTER

217 N. 4th Avenue
(920) 626-1056

doorcountyepicenter.com

PHOTOGRAPHY

DOORCO PHOTO

26 S. 3rd Avenue
(920) 860-7340

doorco.photo

Experience the beauty of Door County through the lens of a local photographer. DoorCo Photo offers fine art prints, custom and commercial installations, photo restoration and photography classes, all inspired by the landscapes and spirit of the peninsula. Visit our DoorCo Photo Gallery in downtown Sturgeon Bay.

LUKE COLLINS PHOTOGRAPHY

8024 State Highway 57, Bailey's Harbor, WI
(920) 473-0647

lukecollinsphotography.com

Luke Collins Photography serves Sturgeon Bay and surrounding areas. Offerings include a variety of photographic services including family sessions, candid proposals, engagements, weddings and real estate. Luke also specializes in landscape and nature photography and offers fine art prints exhibiting the beauty of Door County.

REAL ESTATE

ACTION REALTY

49 W. Maple Street
(920) 743-3877

actiondoorcounty.com

Our dedicated team of Realtors is ready to work for you. We strive for exceptional service with years of experience, knowledge of the industry and we have fun doing it. We live, work and play here in Door County! Contact us today for all your buying and selling needs.

ERA STARR REALTY

14 S. 3rd Avenue, Corner of 3rd & Michigan
(920) 743-4321

erastarr.com

With over 70 years of excellence in Real Estate, ERA STARR Realty is Door County's top selling MLS member since 1990. Serving areas from Kewaunee County (south) to Washington Island (north), with offices in Sturgeon Bay and Sister Bay. Maximum service from a hometown agency with international exposure.

S.C. SWIDERSKI

415 S. Grant Avenue, Sunset Estates - 845 N. 8th Avenue
(715) 814-5852, Sunset Estates
(715) 814-5841

scswiderski.com

SHOREWEST, REALTORS

33 N. 3rd Avenue, Sturgeon Bay; 10580 Country Walk Drive, Sister Bay
(920) 868-3245

doorcountyrealty.com

SMART MOVES REAL ESTATE

217 N. 4th Avenue, Ste 122
(920) 559-6621

smartmovesdoorcounty.com

WELCOME HOME REALTY

53 W. Spruce Street
(920) 495-3504

welcomerealty.com

SCREEN PRINTING

FLS BANNERS CUSTOMIZED IMAGING

254 Louisiana Street
(920) 743-3353

flsbanners.com

TRASH/RECYCLING

GREEN FOR LIFE ENVIRONMENTAL - GFL ENVIRONMENTAL

1509 Division Rd.
(920) 473-2251

gflenv.com

Potentially a second extra Ad

missing Ad

sandbox ad

HEALTH & WELLNESS



(920) 743-6246

ALZHEIMER'S ASSOCIATION

2700 Vernon Dr, Ste 340, Green Bay
920-469-2110
alz.org/wi

We're here for you! Call our 24/7 Helpline at 800-272-3900 for reliable information, support and community program opportunities. Find out about resources and programs at alz.org/wi. Join us for the Walk to End Alzheimer's, partnered with SunFlower Fest, on Saturday, September 12, 2026. act.alz.org/doorcounty

BAY PORT CHIROPRACTIC AND WELLNESS CLINIC

1063 Green Bay Road
920-743-9499
bayportchiropracticclinic.com
Providing over 40 years of experience in non-surgical spinal care. Gentle manipulative treatments along with therapy and rehabilitation for pain control. Certified nutrition counselor and doTerra essential oils representative. Low force non-surgical disc decompression with high patient satisfaction. Call 920-743-9499 for appointment.

CHERRY COVE ASSISTED LIVING & MEMORY CARE

1704 Georgia Street
920-288-7012
cherrycoveseniorliving.com

DOOR COUNTY EYE ASSOCIATES

165 N. 3rd Avenue
920-743-2020
dcea.com
See Ad on page 54

DOOR COUNTY YMCA

1900 Michigan Street
920-743-4949
doorcountymca.org
Did you know if you're a YMCA member back home that you can access the Door County Y through the Nationwide Membership program? Non-members can also always purchase a daily pass or a 10-day flex pass while you enjoy your Door County stay. Visit us today!

EMERALD LION ALCHEMY / DOOR COUNTY STUDIO 234

45 S. 3rd Avenue (234 N 3rd Avenue)
920-246-9334
emeraldionalchemy.com

FIRE FITNESS CAMP

1449 Green Bay Road, Suite 7
920-420-6477
firefitnesscamp.com

INVIDIA - AN AVEDA CONCEPT SALON

144 N. 3rd Avenue
920-818-0352
invidiasalondoorcounty.com
A contemporary Aveda concept salon located on Third Avenue in historic downtown Sturgeon Bay. We carry a wide array of Aveda haircare, skincare and cosmetics. Offering service for haircare bridal /event styling and airbrush makeup. See ad on page ?

THE KIND BODY CO.

50 S. Madison Avenue, Unit 1
920-472-0330
thekindbodyco.com

THE YOGA WOMB

58 W. Maple Street
414-940-7066
theyogawomb.org
A place for growth, healing and rejuvenation. Classes range from gentle Yin to much more challenging Vinyasa classes. There is sure to be a class that suits your ability and intention. Follow us on Facebook or Instagram for special events. See the schedule and register in advance to save your spot.

PHARMACY

BAY HOMETOWN PHARMACY

Corner of Jefferson & N. 7th Avenue
(920) 746-4110
hometownpharmacywi.com



meet

A BETTER TOMORROW

DOOR COUNTY MEDICAL CENTER

- Sturgeon Bay - 920.743.5566

URGENT CARE

Open 7am - 7pm, every day

- Sturgeon Bay - 920.746.3800

DIRECTCARE

- Sturgeon Bay - dccarenow.com

EMERGENCY CARE

- six private treatment rooms
- two private trauma rooms
- level IV trauma center
- state-of-the-art technology

DCMC CLINIC LOCATIONS

- Sturgeon Bay - 920.746.0510
- Algoma - 920.487.3496
- Sister Bay - 920.868.3511
- Washington Island - 920.847.2424



Door County Medical Center

IN PARTNERSHIP WITH HOSPITAL SISTERS HEALTH SYSTEM

DCMEDICAL.ORG

920.743.5566

toll free: 800.522.8919





DESTINATION
STURGEON BAY
DOOR COUNTY

36 S. 3rd Avenue
Sturgeon Bay, WI 54235

SturgeonBay.net

NON PROFIT ORG
AUTO
U.S. POSTAGE PAID
STURGEON BAY, WI
PERMIT NO. 518

